

Sustaining Public Health Resiliency through **Power, Strength, and Collective Action**

Know Before You Go »



An annual virtual event on
May 12 & 13, 2026

2026 Colloquium



Sustaining Public Health Resiliency through **Power, Strength,** and **Collective Action**

Sponsorship
Prospectus



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ABOUT AIDPH

The American Institute on Disparities in Public Health (AIDPH) is a 501(c)(3) nonprofit organization committed to eliminating health disparities through research, education, and advocacy. AIDPH operates at the intersection of health issues, communities, and systems change to pursue our vision of an affordable, accessible, and valuable health system. AIDPH believes it is our responsibility to address individual, institutional, and systemic barriers that keep communities from achieving optimal health across the lifespan.



Our Mission

AIDPH empowers our communities to eliminate health disparities through research, education, and advocacy.

ABOUT THE COLLOQUIUM

Our theme for the 2026 Colloquium is **Sustaining Public Health Resiliency through Power, Strength, and Collective Action**. At a time when the public health landscape is shifting rapidly, this Colloquium invites participants to ask: How do we sustain ourselves while sustaining the communities we serve? The colloquium is designed with a diverse range of health professionals in mind — including clinical practitioners, industry leaders, administrators, researchers, nonprofit professionals, advocates, students, and public policy professionals. With thought-provoking panel discussions, interactive learning sessions, and networking opportunities, the Colloquium provides a space for participants to engage deeply with emerging topics and practical solutions. Our [2025 Book of Proceedings](#) highlights how this unique and engaging conference style creates an organic networking environment with high levels of visibility and connection to our sponsors with a virtual environment.

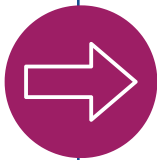
“IT WAS ONE OF THE BEST CONFERENCES I’VE BEEN TO IN RECENT YEARS. I HONESTLY FELT EACH SESSION WAS VALUABLE.”



MAXIMIZING YOUR IMPACT THROUGH THE AIDPH ACADEMY

The 2026 AIDPH Colloquium will be hosted via the [AIDPH Academy](#), a professional development hub that offers a wide range of educational programming for a diverse oral health professional workforce. The Academy is a dynamic learning management space designed to connect a diverse community of health professionals to professional development opportunities and to each other.

The Academy is a learning center and continuing education ecosystem with year-round engagement opportunities. After the Colloquium, sponsors continue to benefit from featured visibility in our [AIDPH Academy platform and courses](#), [Colloquium Book of Proceedings](#), and content and resources produced as products of this event.



Access

All sessions are recorded and stored in the Academy, allowing participants to revisit presentations, discussions, and workshops as long as they are members. Your branding and resources will have long-term access and visibility.



Engagement

You can convene with attendees while promoting your brand during activities, sessions, and breaks. Your engagement continues after the event through the community features of the AIDPH Academy.



Alignment

Align your organization with our core values of community, collaboration, and exploration, and connect with health professionals who prioritize meaningful change.



Value

Sponsors have networking outreach that extends beyond the virtual event, ensuring your return on investment. AIDPH leverages our social media platforms and email database to amplify your connection to our mission, vision, and values.



AGENDA



DAY ONE

TUESDAY MAY 12, 2026 CST

11:00 am - 12:00 pm	Keynote Session
12:00 pm - 1:30 pm	Roundtable with National Presenters - submit your abstract now!
1:30 pm - 2:00 pm	Coffee Break & Idea Incubator
2:00 pm - 3:00 pm	Interactive Capacity Building Workshop

WEDNESDAY MAY 13, 2026 CST

DAY TWO

11:00 am - 12:00 pm	Plenary Panel Session
12:00 pm - 1:30 pm	Roundtable with National Presenters - submit your abstract now!
1:30 pm - 2:00 pm	Coffee Break & Idea Incubator
2:00 pm - 3:00 pm	Engaging Future Resilience Workshop



ATTENDEES & METRICS

At the colloquium, you'll have opportunities to connect with oral health and public health stakeholders, including clinicians, academics, recent graduates, residents, and nonprofit professionals, with the shared goal of working toward an affordable, accessible, and valuable healthcare system. See our [Book of Proceedings](#) from the 2025 conference for details.



AIDPH has a strong social presence and will leverage that to promote colloquium sponsors. In the last year to date, AIDPH's social channels have garnered 3.5K reactions to 650 social posts, with an average 14% **organic** engagement rate (10% on Instagram, 25% on LinkedIn, and 8.5% on Facebook), **more than ten times the industry average for nonprofit social media engagement rates.**



SPONSORSHIP OPPORTUNITIES

Choose from the items below to increase your visibility and brand alignment, or work with us to customize your own sponsorship. Each of the opportunities below includes an Excel list of opted-in attendees post-event, social media acknowledgement, email recognition, and two complimentary event registrations.

Individual Award Sponsorship (\$2,000)

Award sponsorship includes the following **(three opportunities available)**:

- Logo and acknowledgement of sponsorship with primary placement in the conference platform and associated materials
- Naming rights for a person or organization (e.g. Your Organization Visionary Leadership Award) for the 2026 award and your logo engraved on the plaque for award winners
- Supporting the award winner with an honorarium
- Recognition before, during, and after the Colloquium
- Enduring recognition in the book of proceedings

ITEM	PRICE
Plenary/keynote speaker sponsorship (2) includes logo and acknowledgment of sponsorship, and an option to introduce the keynote speaker, and welcome participants	\$1,500
Coffee break sponsorship (2) - includes a co-branded digital coffee gift card, message from the sponsor, and welcome from the sponsor	\$1,500
Roundtable sessions sponsor (2) includes virtual session logo placement, verbal recognition, and welcome from the sponsor	\$1,500
Idea Incubator sponsor (ONE LEFT) - includes branding, welcome message, and virtual platform visibility for a high-engagement activity	\$750
Colloquium Supporter - includes branding, website visibility, and event recognition.	\$500

Custom Packages

Want more options or thinking about something else?

Let us know and we can talk through an opportunity that meets your specific needs. Contact us at partners@aidph.org to discuss your business objectives, and we'll build a sponsorship package that will help you achieve your goals.



[Click here to purchase a sponsorship!](#)



THANKS TO OUR PAST COLLOQUIUM SPONSORS



[Click here to purchase a sponsorship opportunity!](#)





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AMERICAN INSTITUTE ON
DISPARITIES IN PUBLIC HEALTH

I ENJOYED HEARING THE PASSION FROM THE SPEAKERS ABOUT THE NEED FOR CHANGE IN ADDRESSING ORAL HEALTH IN MEDICAL SETTINGS.

THE TONE SET BY THE KEYNOTE WAS ELECTRIC AND AMPLIFYING. THE EXERCISE TO WORK WITH OUR NEIGHBORS STRUCK THE RIGHT TONE EARLY ON AND WAS A SOURCE OF INTERACTION THAT I WAS CRAVING AND CARRIED INTO THE ROUNDTABLES FOR EVEN MORE ENGAGEMENT. I ALSO VALUED HOW THE POSTER SESSIONS WERE SMALL ENOUGH TO HAVE MEANINGFUL CONVERSATIONS WITH THE AUTHORS. OFTEN THIS AREA IS TOO BIG AND TOO OVERWHELMING TO MEANINGFULLY ENGAGE.

FANTASTIC DIVERSITY OF INFORMATION AND ENGAGING WHILE ONLINE. THE USE OF AUDIENCE ENGAGEMENT TOOLS AND SHARING THE RESULTS ON DAY 2 WAS AWESOME





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