



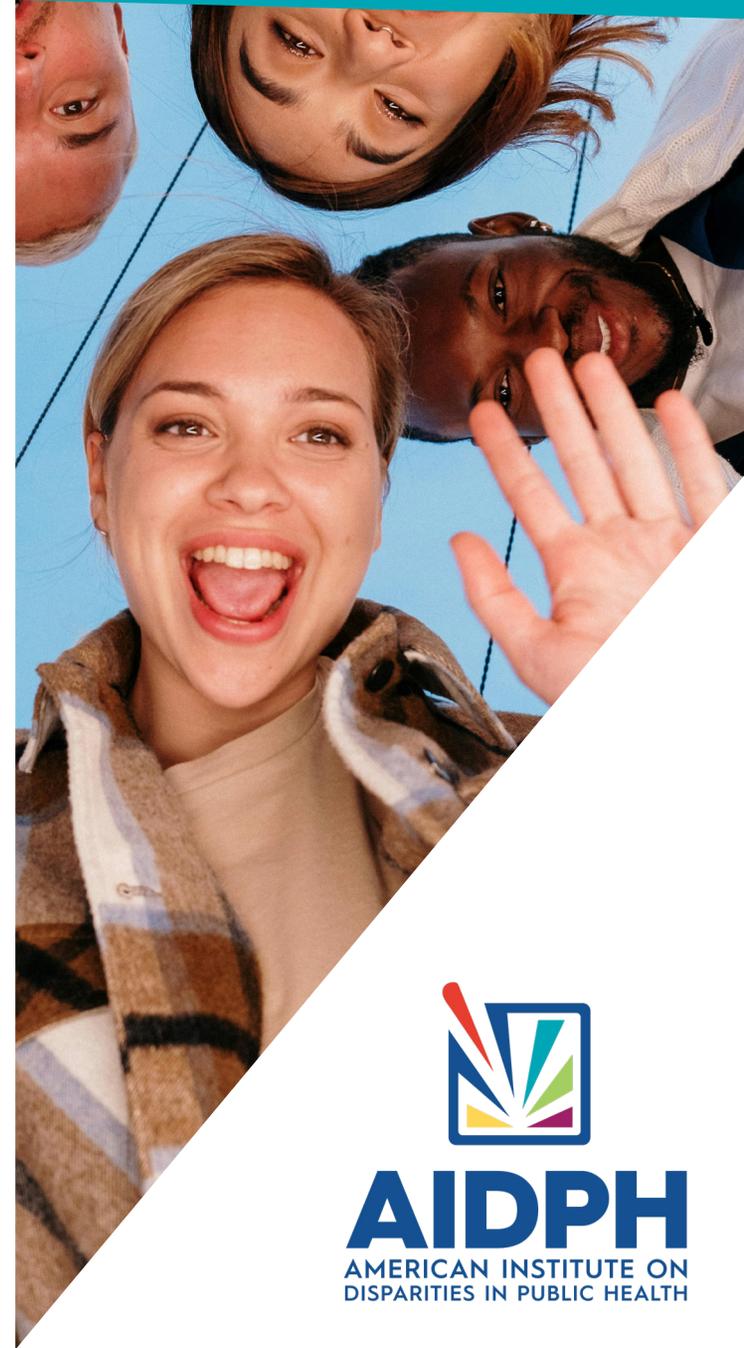
# AIDPH's Technical Assistance and Capacity Building Guide

## ABOUT AIDPH

The American Institute on Disparities Public Health (AIDPH) is dedicated to advancing a justice-oriented oral health system through science, education, and advocacy. By collaborating with AIDPH, you join a community committed to addressing oral and public health disparities and promoting health equity. We invite grantmakers, foundations, funders, organization and industry leaders, and researchers to partner with us in advancing our mission and yours. This document includes ideas and examples of ways you can collaborate, fund, and support AIDPH.

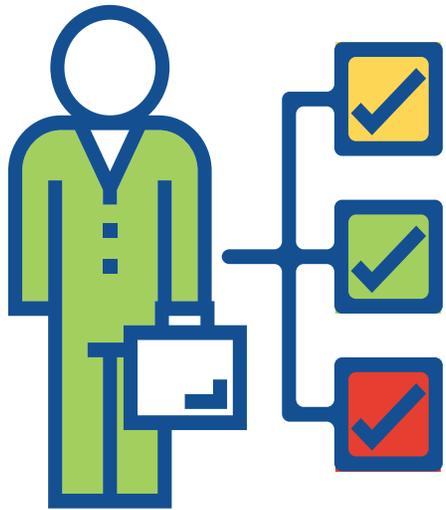
## AIDPH'S APPROACH TO TECHNICAL ASSISTANCE AND CAPACITY BUILDING

Leveraging nearly 50 years of collective experience and specialized expertise in public health, AIDPH assists individuals, organizations, and systems to build the capacity of their constituents for improved impact and outcomes. By collaborating with AIDPH, you join a community committed to addressing oral health disparities and promoting health equity. We invite grantmakers, foundations, funders, organizations, industry leaders, and researchers to partner with us in advancing our mission and yours. We offer both fixed model pricing and customized packages.



# WHO WE WORK WITH

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**NONPROFITS**



**CLINICIANS**



**RESEARCHERS**



**INDUSTRY LEADERS  
AND CORPORATIONS**



**STATE AND LOCAL  
GOVERNMENTS**



**ACADEMIC  
STAKEHOLDERS  
AND INSTITUTIONS**



**FUNDERS AND  
PHILANTHROPY**



## WHAT WE DO

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-  **Grant Writing and Fund Development**
-  **Leadership Coaching and Training**
-  **Strategic Planning and Advising**
-  **Meeting Design and Facilitation**
-  **Research Development and Program Evaluation**
-  **Advocacy Training and Planning**
-  **Professional Development and Continuing Education**
-  **Funder Strategic Planning and Grantee Facilitation**
-  **Capacity Building and Support**
-  **Community Engagement and Patient Advisory Board Support**



# EXAMPLES OF DEMONSTRATED IMPACT

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## **One-year strategic planning**

with an academic residency program to review recruitment and curriculum development opportunities, resulting in triple the number of residents in subsequent years.

## **Grantee technical assistance for a major national funder**

to create advocacy strategies, build stakeholder engagement, and advise in research development, resulting in multiple research projects initiated within the grantee cohort.

## **Coaching and mentorship**

for advanced education students seeking job placement and career support, resulting in successful matriculation into the health workforce after program completion.

## **Designing research approach and methodology**

for a multi-site, multi-million dollar national grant focused on community engagement in health research, resulting in a fundable award.

## **Conceptualizing, designing, and disseminating**

a best practice publication for clinical public health practitioners to use chairside in care delivery.

## **Coalition Development and Facilitation**

for state and national organizations seeking strong, independent support that yields national impact.



**Through our continued partnership with AIDPH, the Delta Dental of Iowa Foundation supports our shared mission to improve access to oral health care for Iowa veterans. We are proud to continue this work with AIDPH to address solutions that address the oral and overall health of Iowa veterans.**

**- Suzanne Heckenlaible**  
EXECUTIVE DIRECTOR  
Delta Dental of Iowa Foundation



## Customized Packages



## TECHNICAL ASSISTANCE AND CAPACITY BUILDING CUSTOMIZED PACKAGES

AIDPH provides highly customized support services for our clients and partners. In most cases, our associated plans and deliverables will require a personalized scope and price to fully realize the deliverables, capacity requirements, and collective impact we want to achieve through our partnership. For customized packages, we start with a 30 minute discovery call to hear about your needs and then send a custom proposal to your team. Our personalized approach to technical assistance and capacity building includes:

### PERSONALIZED MISSION DEVELOPMENT PROGRAMMING

Offering tailored feedback and strategic development for corporate responsibility, philanthropic support, workplace culture, and cause marketing.

### GRANT WRITING AND FUND DEVELOPMENT

Available both pre- and post-award, AIDPH collaborates with a variety of nonprofits to support grant development as a contributor or Principal Investigator/Project Lead, providing writing and implementation for public and private funders.

### LEADERSHIP COACHING AND TRAINING

Customized leadership development to fit your gaps and outcomes, tailored to your timeline and preferred delivery. Limited fixed-price options are also available. Option for full team or individual.

### STRATEGIC PLANNING AND ADVISING

Working with both large and small strategic planning processes, we can bring your stakeholders together to formulate goals and create momentum. Limited fixed-price options are also available.

### MEETING DESIGN AND FACILITATION

Our staff are formally trained in a variety of meeting facilitation styles, tailoring our approach to meet your desired outcomes. Limited fixed-price options are also available.

## Customized Packages (continued)

### RESEARCH DEVELOPMENT AND PROGRAM EVALUATION

AIDPH has a robust network of research partners and collaborators, specializing in mixed-methods design and community engagement. We're available to design projects, collect data, analyze results, and develop publications.

### COMMUNITY ENGAGEMENT AND PATIENT ADVISORY BOARD SUPPORT

AIDPH's Oral Health Community Advisory Board is trained to provide feedback on research activities, program development, stakeholder convening, and advocacy strategies to increase support and impact.

### FUNDER FACILITATION AND GRANTEE TECHNICAL ASSISTANCE AND SUPPORT

Serving as an independent convener and connector, AIDPH works with funders to support their grantees, weigh in on pre-award strategy, and support post-award activities for grantees like research advice,

### ADVOCACY TRAINING AND PLANNING

Our track record in local, state, and national advocacy strategy focuses on taking complex issues and generating broad investment with diverse stakeholders. We can develop strategies, tools, resources, training, and communication plans.

### PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION

Whether you need seminars, events, workshops, or continuing education units through the ADA CERP, we're available to meet your needs.



## Fixed Price Packages



## TECHNICAL ASSISTANCE AND CAPACITY BUILDING FIXED PRICE PACKAGES

AIDPH provides highly customized support services for our clients and partners. In most cases, our associated plans and deliverables will require a personalized scope and price. For smaller organizations or individual clients, we have a limited number of fixed-price packages to consider, especially if you want to get started on a project quickly.

### MEETING DESIGN AND FACILITATION

**\$1500**

Three information gathering & planning sessions, plus facilitation for virtual meetings or events up to two hours.

### VIRTUALSTAKEHOLDER CONVENING OR EVENT

**\$3500**

Agenda design, facilitation, and summary report with actionable themes for virtual events that are more than two hours and over the span of a day.

### STRATEGIC PLANNING SPRINT

**\$3000**

For smaller projects, 2-3 virtual facilitated sessions and a written strategic plan with a goal-setting framework.

### PATIENT ADVISORY BOARD REVIEW

**\$1500**

AIDPH's patient advisory board will review your program or project and solicit community feedback on the program design, project, or outcomes (available for pre-and post-implementation).

### PERSONALIZED COACHING AND PROGRAM PLANNING

**\$750**

Three virtual one-hour sessions for individual brainstorming, career development, and leadership training (for individuals only, not organizations).

## OUR PROJECTS AND PARTNERS

AIDPH knows how to work with an array of partners and funders, from conceptualizing and writing grant proposals to consulting on complex evaluations for project efficacy. Building from our established models and frameworks, we develop personalized and tailored programming to meet the needs of our communities, collaborators, and clients. Below is a selection of grants and contracts we've been awarded, ranging from multi-sector programming, state contracts, federal grants, and community-engaged research projects. **We are happy to connect you with previous partners for references to support our work.**



### CONTACT US

Join us in our mission to advance public health equity and justice. For more information on how to work with us, please email us at [programs@aidph.org](mailto:programs@aidph.org).

**Learn more** by filling out our Technical Assistance and Capacity Building (TACB) Inquiry Form below:



Partner	Description of Grant, Award, or Contract
Patient-Centered Outcomes Research Institute	Awarded funding to build capacity for community-engaged research
CareQuest Institute for Oral Health – National, USA	Grant funding awarded to develop advocacy materials for expanding Medicaid for people with disabilities
Tennessee Department of Intellectual and Developmental Disabilities	Awarded contract to evaluate outcomes, access, and quality of care for IDD populations in TN
Southern Plains Tribal Health Board	Contract provided to develop peer-reviewed publications and community research for Indigenous oral health
Delta Dental Foundation of Iowa – Iowa, USA	Grant funding to develop a state veteran oral health plan
CareQuest Institute for Oral Health – National, USA	Contract funding awarded to develop research and education in veteran oral health
Health Resources and Services Administration – National, USA	Contract funding through the University of Nevada Las Vegas to support predoctoral education in rural oral health
National Network for Oral Health Access – National, USA	Contracted project to develop best practices in veteran oral health for Federally Qualified Health Centers
CareQuest Institute for Oral Health – National, USA	Contracted project to develop veteran oral health research with an emphasis on value-based and integrated care
Health Resources and Services Administration – National, USA	Grant funding for post-doctoral student education in dental public health (catalyst funding to begin AIDPH)