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IMPACT REPORT

THE AMERICAN INSTITUTE OF DENTAL PUBLIC HEALTH

ANNUAL REPORT: 2021

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“

Building on the strides we made in 2021, AIDPH emerged with a clear strategic vision for 2022, rooted in creating strategic partnerships that advance our mission and generate innovative programming.

”

LETTER FROM OUR EXECUTIVE DIRECTOR

AIDPH, like many nonprofits, rose to the challenges of 2020 by doubling down our commitment to advancing oral health equity in 2021. Under the leadership of an established board of directors and a team of dedicated professionals, AIDPH was able to launch new initiatives supporting rural oral health, value-based and integrated care, and veteran oral health all while continuing to support an emerging dental public health workforce. I am both honored and humbled to be leading this incredible show of force that AIDPH harnessed over 2021. Building on the strides we made in 2021, AIDPH emerged with a clear strategic vision for 2022, rooted in creating strategic partnerships that advance our mission and generate innovative programming.

As the spouse of a veteran and a member of a military family, I am most excited to see the progress our veteran oral health initiative makes over the next year. AIDPH is committed to keeping the voice of the veteran community front and center as we tackle issues surrounding oral health care delivery through research, advocacy, and education.

More than anything, I want you to know that your support of AIDPH has made an incalculable impact on our network of oral health professionals and the communities they serve. I hope you'll join us in our journey as we pursue our vision for 2022.

With gratitude,



OUR MISSION

Fostering professional excellence and advancing innovation in the education and practice of dental public health





OUR STORY

The American Institute of Dental Public Health was founded by Dr. David Cappelli and Dr. Annaliese Cothron in 2015, initially through funding from the Health Resources and Services Administration (HRSA). Seeing gaps in organizational programming and the need to center health equity as a cornerstone of oral health education and training, AIDPH was established to pursue a mission of fostering professional excellence and advancing innovation in the education and practice of dental public health. Dr. Cothron serves as the Executive Director of AIDPH and Dr. Cappelli chairs the Board of Directors.

Now, five years later, AIDPH is an established 501(c)(3) nonprofit and the only national public health institute solely dedicated to oral health. We offer educational training for oral health professionals, support student growth and career development in dental public health, and serve as conveners of stature to facilitate systems change in the oral health community.

AIDPH believes that, as oral health equity advocates and leaders, it is our responsibility to address individual, institutional, and systemic barriers that keep communities from achieving optimal oral health across the lifespan. When marginalized communities can access dental care from providers who look like them, understand their needs, and support their culture, their oral health and overall health improves significantly. We advocate for oral health workforce diversity using the lens of our core values to galvanize students, public health professionals, policymakers, and thought leaders to invest in health equity.



MEET OUR BOARD



David Cappelli
DMD, MPH, PhD
Co-Founder & Chair



Raul Garcia
DMD, MMedSc, FACD
Treasurer



Caswell Evans
DDS, MPH
Secretary



Andrea Hight
BDS, MS



Jeffrey Chaffin
DDS, MPH, MBA, MHA



Steve Geiermann
DDS, MPH



Joshua Houston
MTS, JD



OUR VISION

An equity-oriented oral health workforce prepared
to lead

OUR GOALS



Educate an equity-oriented current and future oral health workforce.



Accelerate the dissemination of dental public health scholarship and best practices.



Prepare future oral health leaders to support the needs of underserved communities.



Build the capacity of the dental public health infrastructure through thought leadership and creative programming.



Develop and support impactful research that drives oral health innovation.

OUR VISION FOR 2021

AIDPH set ambitious goals in 2020 to advance four key visionary areas for 2021. We are proud to say that our programming, partnerships, and research activities have allowed us to achieve accomplishments in each area. Throughout this impact report, we'll call out at the top of each page how key activities met the goals we envisioned in 2021.

1

Strengthen our commitment to anti-racism, rural, oral health, and LGBTQIA+ health

2

Translate research into applied programming

3

Foster career opportunities for a more diverse oral health workforce

4

Intensify efforts to be conveners of stature and trusted brokers of health equity

EDUCATE AN EQUITY-ORIENTED CURRENT AND FUTURE ORAL HEALTH WORKFORCE

Supporting Oral Health Care for the Transgender Community

Join the OPEN LGBTQIA+ Workgroup for a virtual workshop focused on oral health care delivery for the transgender community.

June 30th at 12pm CT

Presented in Partnership By:



Translational Science and Academic Approaches to Value-Based Care: Conclusions from the AIDPH Summer Fellowship

Tuesday, October 5, 2021

12pm CT

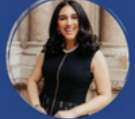
ADA CERP Credits: 1



Nithya Ramesh, BDS, MPH
2021 AIDPH Summer Fellow



Amrita Tembhe, BDS, MPH
2021 AIDPH Summer Fellow



Tooka Zokaie, MPH, MAS, CPH
2021 AIDPH Summer Fellow



Hosted a policy workshop on oral health policy and equity

AIDPH collaborated with the APHA Oral Health Section in May to support oral health professionals in using their voices to advance oral health equity. This workshop was jointly sponsored by AIDPH, APHA Oral Health, NNPHI, Community Catalyst, CareQuest Institute, Families USA, and OPEN. You can find a recording on our [YouTube channel](#).



Supported continuing education in transgender patient care

AIDPH hosted a workshop in June on *Supporting Oral Health Care for the Transgender Community*, a collaboration between AIDPH, APHA Oral Health, OPEN, and CareQuest Institute. You can find a recording on our [YouTube channel](#).



Collaborated with ADEA on an LGBTQ+ education workshop

Jointly hosted by the American Dental Education Association, AIDPH facilitated *Strengthening LGBTQ+ Inclusion in Dental Education*. In this workshop, attendees learned strategies to support patient care and educational experience for LGBTQ+ people. [View a recording of the workshop on our YouTube channel](#).



Offered a webinar on translational science and value-based care

Based on learnings from our summer fellowship program, AIDPH hosted a webinar on value-based care and implementation science in oral health. Summer fellows shared preliminary data and conclusions from ongoing research. You can find the recording on our [YouTube channel](#).

ACCELERATE THE DISSEMINATION OF DENTAL PUBLIC HEALTH SCHOLARSHIP AND BEST PRACTICES



Added over 160 resources to the DPH-VRC

Throughout 2021, we added more than 160 resources on LGBTQIA+ oral health, veteran oral health, value-based care, and many more. In total, the Dental Public Health Virtual Resource Center (DPH-VRC) now has more than 2600 scientific publications.

Expanded our professional development portfolio

Throughout 2021, we added recordings of workshops and webinars to increase visibility and access to dental public health scholarship via our [YouTube channel](#). We now have more than 120 recordings publicly available to oral health professionals.

Presented at five state and national conferences

Our Executive Director presented nationally on important topics such as LGBTQ+ oral health, anti-racism, and oral health equity. You can view the slides using the links below.

- [**A Fireside Chat on Antiracism and LGBTQIA+ Oral Health Equity \(Idaho Oral Health Coalition\)**](#)
- [**Taking Policy Action for LGBTQIA+ Oral Health \(OPEN Academy\)**](#)
- [**Examining Health Equity and Antiracism in Dental Public Health Professionals \(American Public Health Association\)**](#)
- [**Confronting Inequity Through Oral Health Policy: A Framework for Advancing Health Equity \(Beyond Flexner Alliance\)**](#)
- [**Are we unified in approaching oral health equity? A national perspective from AIDPH \(Louisiana Oral Health Coalition\)**](#)

PREPARE FUTURE ORAL HEALTH LEADERS TO SUPPORT THE NEEDS OF UNDERSERVED COMMUNITIES

Hosted the DPH Residency graduation ceremony

AIDPH collaborated with the American Board of Dental Public Health and the American Association of Public Health Dentistry to host the recognition ceremony of 2021 dental public health residency graduates. [You can view a recording of the ceremony on our YouTube channel.](#)

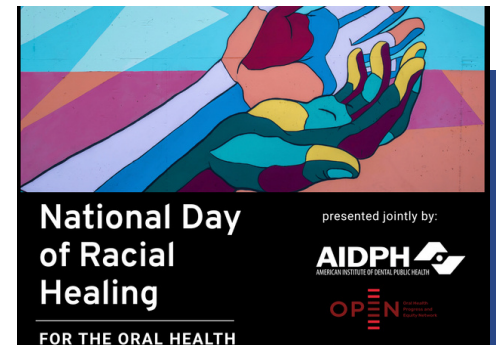


Created the Oral Health Equality Act Toolkit

Following calls from national advocacy organizations, AIDPH created the Equality Act Toolkit for Oral Health Professionals in collaboration with other national organizations to educate senators on advancing equality for LGBTQ+ people. [You can download the toolkit here.](#)

Sponsored a National Day of Racial Healing

In partnership with OPEN and APHA Oral Health, AIDPH hosted a National Day of Racial Healing for the oral health community. This movement centers an antiracist approach to improving oral health equity and personal development. [Watch a recording of the event here.](#)



Implemented our Summer Fellowship

With support from CareQuest Institute, AIDPH hosted a summer fellowship focused on research in implementation science, value-based care, and oral health equity. Preliminary findings from this research were presented in a [webinar](#) with additional results released next year through scientific publications.

BUILD THE CAPACITY OF THE DENTAL PUBLIC HEALTH INFRASTRUCTURE THROUGH THOUGHT LEADERSHIP AND CREATIVE PROGRAMMING

Participated in Oral Health Hill Day



In February, AIDPH participated in the Texas state delegation of OPEN in educating our federal legislators on important policies that can advance oral health equity, including Medicare expansion and enhanced CDC funding. In April, we joined Texas leaders in ADEA to discuss opportunities to support dental education and community partnerships for care delivery.



Developed telementoring program for capacity building in rural oral health

Following our credentialing in 2020 for Project ECHO, AIDPH developed its infrastructure to launch our ECHO Hub in early 2021. The ECHO model of telementoring aims to democratize knowledge by offering case-based discussion sessions set to equip health professionals in supporting clinical care. [Learn more about our ECHO model here.](#)

Signed onto 17 advocacy letters on behalf of the oral health community



AIDPH added our endorsement to 17 letters circulated to legislators and national health community leaders in support of oral health equity, increased workforce capacity, and effective COVID response considerations. As thought leaders and advocates, AIDPH recognizes our responsibility to support the oral health workforce and the communities it serves.



Launched the AIDPH Corporate Leadership Council

Recognizing the need to bridge gaps in the public, private, and independent sectors, AIDPH began exploring how to serve as conveners of stature and trusted brokers of equity in oral health. Our leadership determined that a Corporate Leadership Council could expand our impact and increase opportunities for the broader oral health community. [Learn more about our corporate leadership council here.](#)

DEVELOP AND SUPPORT IMPACTFUL RESEARCH THAT DRIVES ORAL HEALTH INNOVATION

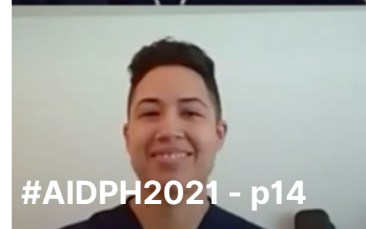
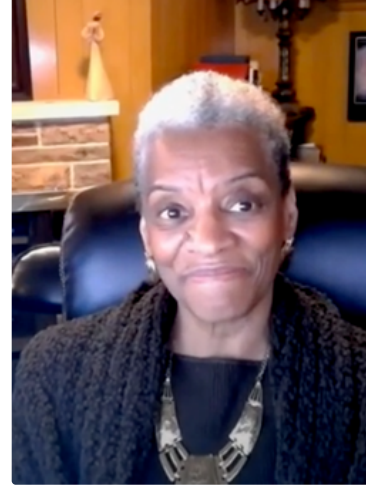
Contributed to peer-reviewed publications and scientific reports

Dr. Annaliese Cothron, AIDPH Executive Director, served as lead author, co-author, and advisor on several peer-reviewed publications throughout the end of 2020 and into 2021, furthering our commitment to thought leadership and scientific scholarship in dental public health. Click the links below to review the abstracts.

- [A systematic review of dental-related emergency department among Medicaid beneficiaries](#)
- [Oral Health, Mental Health, and Substance Use Treatment: A Framework for Increased Coordination and Integration](#)
- [Time is on the side of change in dentistry.](#)
- [Assessing Oral Health Status, Practices, and Access to Care among War-Affected Refugees Living in San Antonio, Texas](#)

Developed and launched educational and scientific consulting services

Seeing both the capacity and ability to engage in educational support and research activity, our leadership team rededicated our focus in producing scientific work including peer-reviewed publications and white papers using quantitative and qualitative methodologies. Email us at programs@aidph.org about how to partner with AIDPH on research initiatives.



OUR IMPACT: BY THE NUMBERS

340

hours of continuing education to
240 oral health professionals

attendees to workshops, webinars, and
virtual events hosted by AIDPH

410

75%

of attendees, on average, rated our
workshops as "valuable"

views of scientific content on
the AIDPH YouTube channel

4000

8000

downloads of our *Equality
Act Toolkit for Oral Health
Professionals*

national partnerships to support programming,
research, and advocacy efforts

15

OUR IMPACT: IN YOUR WORDS

I will place a Safe Zone marker on my office door to visibly signal my allyship. I will continue advocating for recognition and respect for all members of our communities.

It was encouraging to have a forum with other oral health professionals to discuss race and its impact on oral health. As a white-dominated field, this discussion is often avoided and having this forum brought me hope.

I gained the ability to learn about dental public health from outside the system rather than within. We learned about the research development process and critically analyzed translational science. That was a new world that has changed how I think about sharing evidence.

One thing I learned about myself is that I have been viewing the oral health and mental health of transgender patients as separate when I should be thinking of them both as part of the patient's whole health.

I should voice my opinion regarding important matters concerning oral health. I will be more proactive when it comes to stating my position on oral policy matters.

OUR 2021 PARTNERSHIPS

AIDPH was privileged to partner with a diverse network of stakeholders in 2021 as we implemented our programming. Each collaboration strengthened our ability to achieve our mission and ultimately bring success to our initiatives throughout the year.

ADA

American
Dental
Association®



American
Dental
Hygienists'
Association

ADEA | THE VOICE OF
DENTAL EDUCATION



CareQuest 
Institute for Oral Health®




Dental Lifeline
Network®
More than Dentistry. Life.®



Henry Schein Cares®
F O U N D A T I O N



OPEN  Oral Health
Progress and
Equity Network

UNLV | School of
DENTAL
MEDICINE

VFW
VETERANS OF FOREIGN WARS.

OUR VISION FOR 2022



Elevate oral health equity in rural, LGBTQIA+, and veteran communities



Generate research that disrupts inequitable systems of oral health



Transform the oral health workforce through leadership and capacity building



Forge partnerships among diverse stakeholders as trusted brokers of health equity

AIDPH cannot achieve this vision alone. We hope you will join us as we pursue our mission of fostering professional excellence and advancing innovation in the education and practice of dental public health.

YOU CAN JOIN US IN ADVANCING OUR MISSION AND VISION

Join AIDPH in pursuing our 2022 strategic vision



Follow AIDPH on
social media



Sign up for our
email list



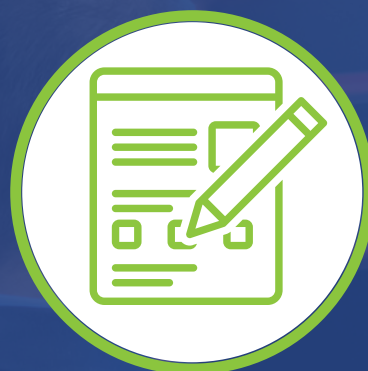
Become a
corporate partner



Support our
mission



Attend our
events



Share our
research

*Thank you for helping us
to achieve our vision in 2021.
We look forward to creating
collective impact in 2022.*