



IMPACT REPORT

THE AMERICAN INSTITUTE OF DENTAL PUBLIC HEALTH

ANNUAL REPORT

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WORDS OF HOPE AND THANKS FROM OUR Executive Director



This year has been a testimony to the innovation and resiliency of the oral health community.

AIDPH leadership began strategic planning in the winter of 2019 and completed our plan in early 2020. This was the year of infrastructure building, mission alignment, and affirmation of our commitment to oral health equity.

While 2020 certainly created challenges, AIDPH was able to pivot our efforts to support local, state, and national partners to with creative shifts in programming and new offerings adapted to the virtual environment.

I am humbled and inspired by the leadership of our board and the team supporting the work of AIDPH in 2020. The dedication of our leaders, our network of oral health equity champions, and our collaborators fills me with hope and excitement for 2021. Thank you for joining us on this journey.

We hope you recognize the importance of your support for AIDPH in advancing oral health equity throughout our community. We strive to achieve the greatest collective impact.

With gratitude,

OUR STORY

AIDPH Since 2015



The American Institute of Dental Public Health was founded by Dr. David Cappelli and Ms. Annaliese Cothron in 2015, initially through funding from the Health Resources and Services Administration (HRSA). Seeing gaps in organizational programming and the need to center health equity as a cornerstone of oral health education and training, AIDPH was established to pursue our mission of fostering professional excellence and advancing innovation in the education and practice of dental public health. Ms. Cothron serves as the Executive Director of AIDPH and Dr. Cappelli chairs the Board of Directors.

Now, five years later, AIDPH is an established 501c3 nonprofit and the only national public health institute solely dedicated to oral health. We offer educational training for oral health professionals, support student growth and career development in dental public health, and serve as conveners of stature to facilitate systems change in the oral health community.

AIDPH believes that, as oral health equity advocates and leaders, it is our responsibility to address individual, institutional, and systemic barriers that keep communities from achieving optimal oral health across the lifespan. When marginalized communities can access dental care from providers who look like them, understand their needs, and support their culture, their oral health and overall health improves significantly. We advocate for oral health workforce diversity using the lens of our core values to galvanize students, public health professionals, policymakers, and thought leaders to invest in health equity.

OUR LEADERSHIP

Board of Directors



Dr. Caswell Evans
Secretary

Retired Associate Dean for
Prevention and Public Health
Sciences at the University of
Illinois, Chicago
College of Dentistry



Dr. Raul Garcia
Treasurer

Professor and Chair, Department
of Health Policy and Health
Services Research at Boston
University Henry M. Goldman
School of Dental Medicine



Ms. Andrea Hight
Director

Area Sales Manager at
Henry Schein



Dr. David Cappelli
Chair

Associate Dean for
Community Engagement
University of Nevada, Las Vegas
School of Dental Medicine



Dr. Steve Geiermann
Director

Senior Manager addressing
access, community oral health
infrastructure and capacity
within the
American Dental Association



Mr. Joshua Houston
Director

Advocacy Director for Texas
Impact/Texas Interfaith Center
for Public Policy



Dr. Jeffrey Chaffin
Director

Vice-President and Dental
Director for Delta Dental of Iowa

Read more about our board members here: <https://aidph.org/aidph-leadership/>

Mission, Vision & Goals

MISSION

AIDPH fosters professional excellence and advances innovation in the education and practice of dental public health

VISION

We envision an equity-oriented oral health workforce prepared to lead.

GOALS



Educate equity-oriented current and future oral health workforce.



Prepare future oral health leaders to support the needs of underserved communities.



Accelerate the dissemination of dental public health scholarship and best practices.



Develop and support impactful research that drives oral health innovation.



Build the capacity of the dental public health infrastructure through thought leadership and creative programming.

OUR 2020 IMPACT

Educate an equity-oriented current and future oral health workforce

Attain CERP status

AIDPH was approved as a Continuing Education Recognized Provider (CERP) through the American Dental Association. We were able to provide continuing education credits for the Oral Health Progress and Equity (OPEN) National Meeting and hope to partner with other national organizations to support their educational activity.

Week of action for antiracism

In response to increased focus on racial equity and addressing racism as a public health crisis, AIDPH created daily calls to action for the oral health community. AIDPH urged our community to amplify messages of antiracism, name racism as the root of inequity, examine antiracist policies for your organization, read antiracist literature, and create space for your organization to learn antiracism. [Read more here.](#)

Facilitated LGBTQIA+ learning group

As an OPEN member, AIDPH facilitates the LGBTQIA+ Network Response Team, an action and learning community centered on advancing health equity for the LGBTQIA+ community. This group completed a rapid-response needs assessment to inform education and training for oral health professionals to support LGBTQIA+ people.

Hosted summer internship

AIDPH welcomed a dental hygiene student for a summer mentorship and dental public health career development.

Hosted DPH Residency Graduation

AIDPH was honored to plan and host the first graduate recognition ceremony for dental public health residents across the United States. [View the ceremony using this link.](#)



OUR 2020 IMPACT

Develop and support impactful research that drives oral health innovation

Sponsored a special issue in the Journal of Public Health Dentistry

To honor our commitment to scientific dissemination and promotion of dental public health resources, AIDPH sponsored a special issue to host publicly-available peer-reviewed publications on precision public health. [You can view the publications here.](#)

Developed manuscripts of proceedings

Our annual colloquia and virtual events are an important space for oral health professionals to grow and learn. We understand it's not always feasible to attend which is why we have developed written proceedings of our [January colloquium](#) and of our antiracism workshop presented at OPEN Nationals.

Contributed to A Three Domain Framework to Innovating Oral Health Care

Our Executive Director and several members of our board were asked by the DentaQuest Partnership to serve on the publication panel of an [exciting and transformative framework for promoting equitable oral health care](#). Our leadership is proud to support evidence-based and promising practices that bring accessible and affordable dental care to all communities. We look forward to being a part of this transformation.



Contributed to FQHC whitepaper

Our Executive Director served on the development team for the DentaQuest Partnership that developed a white paper on the position of FQHCs to support value-based transformation and integrated, holistic health care. AIDPH continues to amplify our partners in developing resources that move oral health forward in innovation. [Read the white paper here.](#)

OUR 2020 IMPACT

Accelerate the dissemination of dental public health scholarship & best practices

Added 500+ publications to the DPH-VRC

AIDPH is committed to amplifying the work of our partners while making dental public health scientific resources accessible and easy to use. This year, AIDPH added 7 folders to our Dental Public Health Virtual Resource Center and more than 500 resources on COVID-19, LGBTQIA+ health, veteran oral health, and racial equity. [View the resources here on our website.](#)

Participated in national COVID-19 public/private partnership

Our Executive Director and Board Chair were invited to participate in the COVID-19 public/private partnership working group facilitated by Assistant Surgeon General, RADM Tim Ricks. AIDPH was able to broker resources for our network while sharing in the dissemination of emerging science for our oral health community.

Posted over 30 scientific presentations for public viewing

Our YouTube channel has been an outlet for publicly available scientific scholarship since our inception in 2015. We prioritize the recording and dissemination of presentations from our events and, most recently, our virtual poster sessions for the broader oral health community. [You can view these presentations here.](#)

Celebrated the 75th anniversary of CWF

AIDPH was pleased to participate in the community water fluoridation celebration event hosted by the American Public Health Association Oral Health Section. Community water fluoridation is one of the ten greatest public health achievements. [View our video of support and celebration here.](#)



OUR 2020 IMPACT

Build the capacity of the dental public infrastructure through thought leadership and creative programming

Became credentialed in a virtual mentoring model

Our Executive Director and Board Chair were credentialed to replicate a telementoring program for Project ECHO, an international evidence-based paradigm that leverages technology to build and extend the health workforce capacity in underserved areas.

Signed onto letters of support

AIDPH was proud to support many national initiatives this year focused on enhancing, expanding, and sustaining the oral health infrastructure. AIDPH collaborated with other public health advocacy organizations to request COVID-19 relief for the oral health workforce. AIDPH also supports dental clinicians serving as disseminators of COVID-19 vaccinations when available. Most recently, AIDPH signed on as a national supporter of The Improving Social Determinants of Health Act of 2020, a clear alignment with our mission and vision of an equity-oriented oral health workforce prepared to lead.



Joined the Beyond Flexer Organizational Alliance

Recognizing alignment with social mission and supporting a better, fairer health care system, Beyond Flexner invited AIDPH to join its inaugural network of health equity allies. AIDPH was accepted to present our national work during their 2020 meeting and our board member, Dr. Caswell Evans, was invited to present as a keynote speaker.

Pivoted programming for virtual participation

AIDPH was able to remain nimble during a COVID-impacted year by shifting programs like our colloquium to a virtual environment and seeking new opportunities for virtual connection in our oral health community.

OUR 2020 IMPACT

Prepare future oral health leaders to support the needs of underserved communities

Dedicated our annual colloquium to advancing oral health equity

Each year, oral health professionals, students, educators, program directors, and corporate leaders convene during our annual colloquium to listen, learn, and apply dental public health scholarship. This year, we focused on presenters supporting health equity in academia, rural oral health, LGBTQIA+ health, racial equity, and cultural humility. [View the colloquium presentations here.](#)

Hosted a workshop on antiracism in academia

During the OPEN National Conference, AIDPH hosted two three-hour workshops on antiracism in academia. Participants engaged in important conversations about racism in education, measuring and advancing true health equity, and creating effectively antiracist oral health programming. View the presentations on our YouTube channel.

Convened summer colloquium on resiliency in oral health

Shifting from our normal in-person programming to virtual opportunities to maintain connection and deepen our understanding of oral health transformation, AIDPH hosted a virtual mini-colloquium on reimagining dental public health through resiliency and community. [You can view the presentations here on our website.](#)



Catalyzed the oral health community during NPHW

AIDPH called on our national network to #speakforhealth during National Public Health Week. We are supported by oral health equity leaders who champion our profession. You can view how the oral health community showed up for health equity during #NPHW2020 [here on our youtube channel.](#)

OUR 2020 IMPACT

Impact by the Numbers

Federal Service Internship Impact Survey

73% intend to challenge the Board of Public Health Dentistry to become a diplomate

100% said FSI helped them understand career opportunities in dental public health and federal health

85% said FSI helped them feel more comfortable pursuing a career in dental public health

“This is a great service to the profession and the specialty. Thank you for your hard work and making access like this available.”

2020 Annual Colloquium Impact Survey

86% of participants said they shared resources from the colloquium with others in their organization

74% either already implemented or intended to implement policy change at their organization based on what they learned at the colloquium

75% said they shared ideas from the colloquium with their leadership

91% experienced personal growth from what they learned during the colloquium

“Ideas discussed during the colloquium topic areas have enabled me to implement strategies in my work that first consider cultural humility as the foundation (i.e. approach rural health, disability, LGBTQIA+, or oral care research with an impartial perspective).”



OUR 2020 STRATEGIC PARTNERS

AIDPH was privileged to partner with so many organizations this year in the implementation of our programming. Each collaboration strengthened our ability to achieve our mission and ultimately bring success to our initiatives throughout 2020.

ADA American
Dental
Association®

DentaQuest®
Partnership
for Oral Health Advancement

NN•HA
National Network for Oral Health Access

OPEN Oral Health
Progress and
Equity Network

AspenDental®

BHG
BURNAM | GRAY
ignite. scale. repeat.

AAPHD
AMERICAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY
LEADERS IN PROMOTING ORAL HEALTH

mouthwatch®
TELE DENT

HENRY SCHEIN®
SPECIAL MARKETS

DELTA DENTAL®
Delta Dental of Iowa

UNLV | School of
DENTAL
MEDICINE

HRSA
Health Resources & Services Administration

Beyond
FLEXNER Alliance
Social Mission in Health Professions Education

OUR 2021 VISION

Our Vision for 2021

#1

Strengthen our commitment to antiracism, rural oral health, & LGBTQIA+ health

#2

Translate research into applied programming

#3

Foster career opportunities for a more diverse oral health workforce

#4

Intensify efforts to be conveners of stature & trusted brokers of health equity

As we look ahead to 2021, AIDPH will maximize opportunities to broker racial equity, cultivate a diverse oral health workforce, and serve as conveners of stature for the oral health community. We intend to expand our programming toward a focused effort on LGBTQIA+ and rural oral health, magnifying areas of overlapping inequity for systems change.

AIDPH cannot achieve this vision alone. We hope you will join us as we pursue our mission of fostering professional excellence and advancing innovation in the education and practice of dental public health.



OUR 2021 VISION

You Can Join Us in Advancing our Mission and Vision



Follow us on
social media



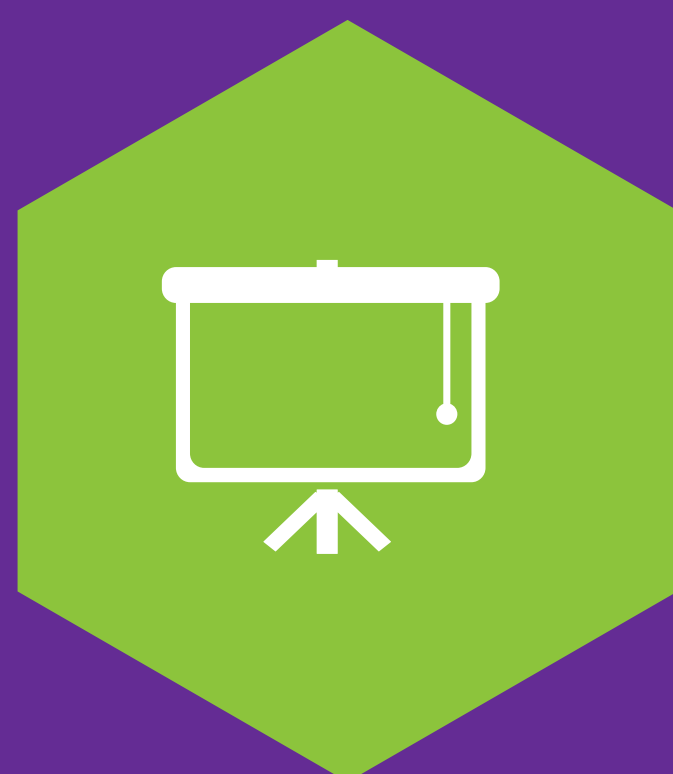
Use our Dental Public
Health Virtual
Resource Center



Sign up for our
email listserv



Collaborating on
funding opportunities



Attend our
annual
colloquium



Join our Corporate
Leadership Council



Participate in our
educational
programs



Support our
operations with a
tax-deductible
donation

ENGAGE WITH US



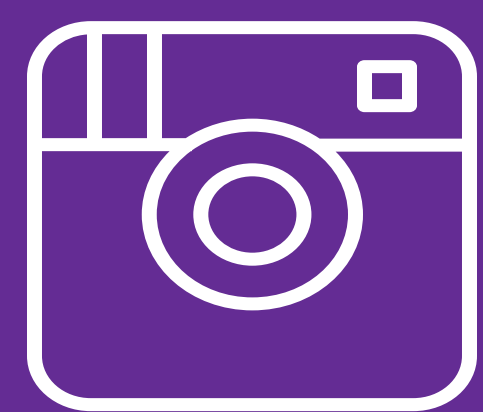
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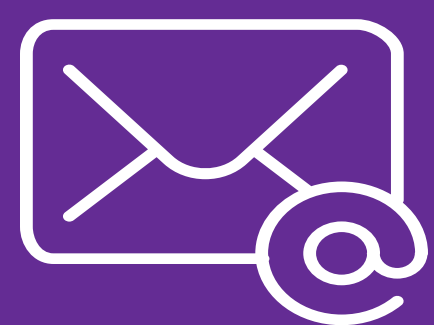
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THANK YOU

FOR HELPING
US ACHIEVE
SUCCESS IN
2020

AIDPH 

AMERICAN INSTITUTE OF DENTAL PUBLIC HEALTH