

# At the Crossroads of Oral Health Inequities and Precision Public Health



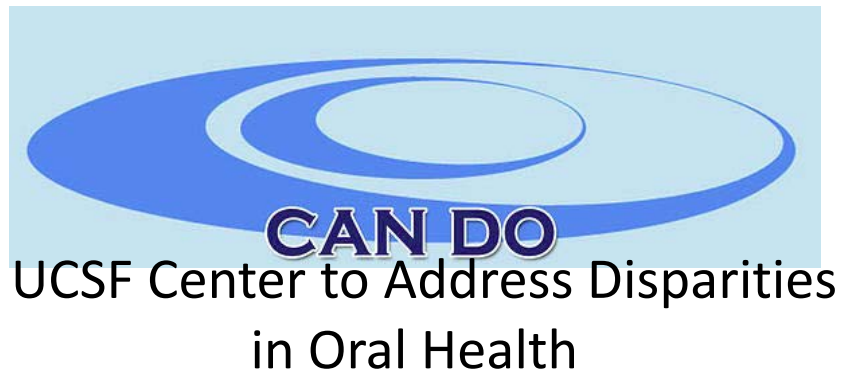
UCSF Center to Address Disparities in Oral Health

Director: Stuart A. Gansky, DrPH

Professor and Lee Hysan Chair of Oral Epidemiology

Member, Institute for Computational Health Sciences

AIDPH, San Antonio, Jan 2018



US DHHS NIH/NIDCR U54DE014251, R03DE018116, R21DE018650, R21DE019210,  
U54DE019285, P30DE020752, U01DE025514, UH2/UH3DE025507

# Presenter Disclosures

**Stuart A. Gansky, MS, DrPH**

**(1)The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:**

**My brother is a 3M employee, but a different division than the one that provided in-kind product.**

**(2)My presentation will include discussion of “off-label” use of the following:**

**The US FDA only has approved fluoride varnish as a device to be used for tooth sensitivity in a cavity lining preparation;  
caries prevention is an off-label use.**

**54<sup>th</sup> Annual Scientific Meeting  
International Association for Dental Research  
Australian & New Zealand Division  
29<sup>th</sup> September – 1<sup>st</sup> October 2014  
Brisbane Convention & Exhibition Centre  
Queensland, Australia**

**Conference Theme:**

Inequalities to Personalized Medicine: A Tale of Disparities

# Toward Precision Medicine

Building a Knowledge Network for Biomedical Research  
and a New Taxonomy of Disease



## COMMITTEE ON A FRAMEWORK FOR DEVELOPING A NEW TAXONOMY OF DISEASE

**SUSAN DESMOND-HELLMANN**, (*Co-Chair*), University of California,  
San Francisco, CA

**CHARLES L. SAWYERS**, (*Co-Chair*), Memorial Sloan-Kettering Cancer  
Center, New York, NY

**DAVID R. COX**, Applied Quantitative Genotherapeutics Unit, Pfizer Inc.,  
San Francisco, CA

**CLAIRE FRASER-LIGGETT**, University of Maryland, School of Medicine,  
College Park, MD

**STEPHEN J. GALLI**, Stanford University, Stanford, CA

**DAVID B. GOLDSTEIN**, Duke University School of Medicine, Durham, NC

**DAVID J. HUNTER**, Harvard School of Public Health, Boston, MA

**ISAAC S. KOHANE**, Harvard Medical School, Boston, MA

**MANUEL LLINÁS**, Princeton University, Princeton, NJ

**BERNARD LO**, University of California, San Francisco, CA

**TOM MISTELI**, National Cancer Institute, Bethesda, MD

**SEAN J. MORRISON**, University of Texas, Southwestern, TX

**DAVID G. NICHOLS**, The Johns Hopkins University School of Medicine,  
Baltimore, MD

**MAYNARD V. OLSON**, University of Washington, Seattle, WA

**CHARMAINE D. ROYAL**, Duke University, Durham, NC

**KEITH R. YAMAMOTO**, University of California, San Francisco, CA

# OME

## Precision Medicine: A Revolution in Health

Share this story:



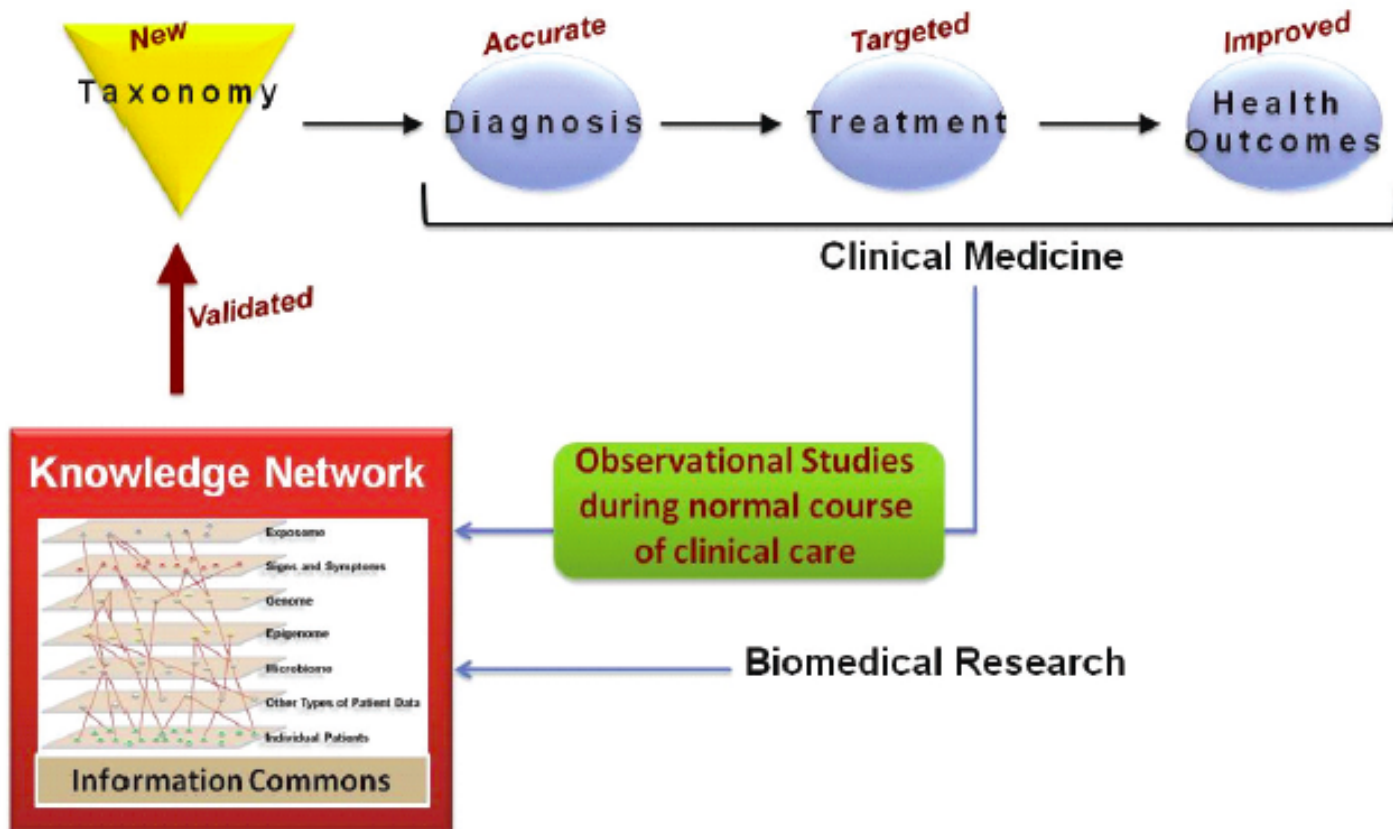
June 19, 2013

[http://www.ucsf.edu/  
welcome-to-ome](http://www.ucsf.edu/welcome-to-ome)



UCSF Steps Forward to Lead Advances in Precision Medicine





**FIGURE S-1** Creation of a New Taxonomy first requires an “Information Commons” in which data on large populations of patients become broadly available for research use and a “Knowledge Network” that adds value to these data by highlighting their inter-connectedness and integrating them with evolving knowledge of fundamental biological processes.

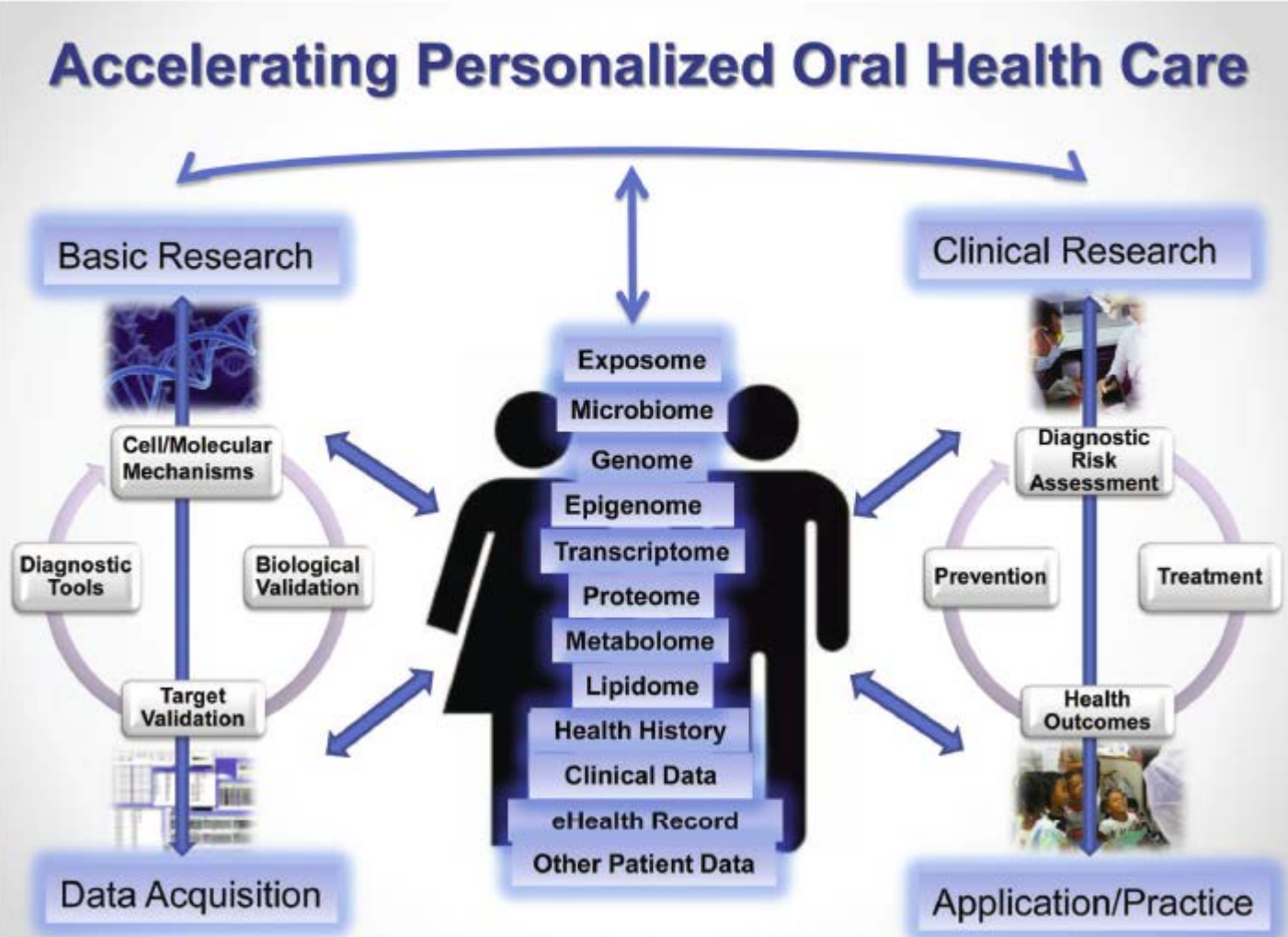
SOURCE: Committee on A Framework for Developing a New Taxonomy of Disease. 2011

**Expanding the Foundation for Personalized Medicine : Implications and Challenges for Dentistry**

I. Garcia, R. Kuska and M.J. Somerman

*J DENT RES* 2013 92: S3 originally published online 20 May 2013

**Figure.**  
Accelerating personalized oral health care.  
Note: Adapted from Research Council (2011). *Toward precision medicine: Building a knowledge network for biomedical research and a new taxonomy of disease*. Washington DC: The National Academies Press.



-omes



# Precision Medicine Initiative “All of Us”

**All of Us**  
RESEARCH PROGRAM



National Institutes of Health  
*All of Us Research Program*

ABOUT ▾

FUNDING ▾

NEWS, EVENTS, & MEDIA

[JoinAllofUs.org](https://JoinAllofUs.org) >

Search



## The future of health begins with **All of Us**

The *All of Us* Research Program is a historic effort to gather data from one million or more people living in the United States to accelerate research and improve health. By taking into account individual differences in lifestyle, environment, and biology, researchers will uncover paths toward delivering precision medicine.

WATCH VIDEO ▶

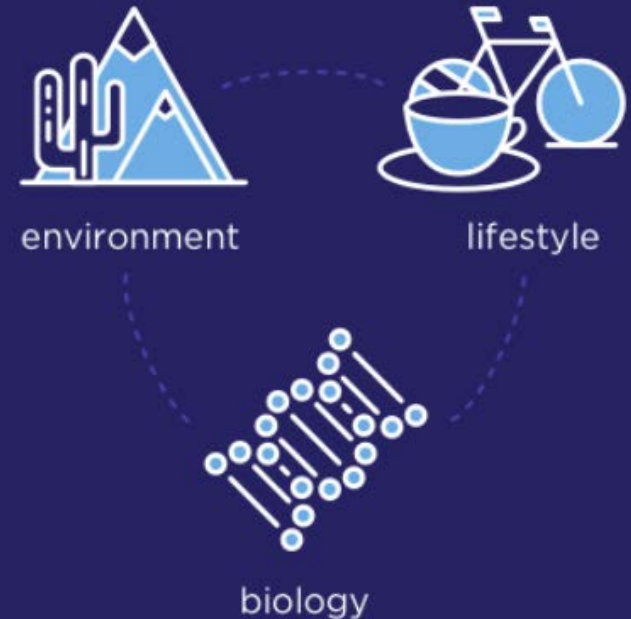
# Precision Medicine Initiative

## All of Us



We are building a research program of 1,000,000+ people

The mission of the *All of Us* Research Program is to accelerate health research and medical breakthroughs, enabling individualized prevention, treatment, and care for all of us.



Research focuses on the intersection of 3 factors

# Precision Medicine Initiative

## All of Us



**network of U.S. industry and universities**



# Precision Medicine Initiative



## All of Us



## Possible Threats to Improving Public Health?

### Ethical, Legal, & Social Issues

(Sankar & Parker *Genet Med* 2017)

- Cohort diversity & health disparities
- Participant engagement
- Privacy & security

### Genomic Medicine → Increase Disparities?

(Moonesinghe *et al. Ethn Dis* 2009)

# Health Technologies → Increased Health Status Disparities

## Medical Health

### Diagnosis

- Colonoscopy
- Pap Smear

### Prevention

- Hypertension Medication  
(Carey)

### Treatment

- Coronary Artery Bypass Graft

## Dental Health

### Diagnosis

- Oral Cancer Stage

### Prevention

- Dental Sealant

### Treatment

- Tooth Implant



# Faustian Bargain?

(Pauwels & Dratma *Scientific American* 2015)

## Faustian Bargain

Anyone who has studied the history of technology knows that technological change is always a Faustian bargain:

**Technology giveth and technology taketh away**, and not always in equal measure.

A new technology sometimes creates more than it destroys. Sometimes, it destroys more than it creates. But it is never one-sided.



Image: Faust, Ray Largo, 1998

Neil Postman (1990). "Informing Ourselves to Death"  
Talk given at the German Informatics Society

# Turn Possible Threats to Opportunities, Reduce Health Disparities



## The All of Us Journey

Our traveling educational experience brings the program to local communities.

## Upcoming Stops on the All of Us Journey





**The University of Texas at El Paso & National Alliance for Hispanic Health**

El Paso, TX

Nov 29, 2017, 9 a.m. – 3 p.m.



**S.H.A.P.E. Community Center**

Houston, TX

Nov 17, 2017, 10 a.m. – 2 p.m.



**Via Colori**

Houston, TX

Nov 18, 2017, 10 a.m. – 6 p.m.

Nov 19, 2017, 10 a.m. – 5 p.m.



**It's Time Texas**

Austin, TX

Nov 15, 2017, 11 a.m. – 3 p.m.



**Trini Mendenhall Community Center**

Houston, TX

Nov 16, 2017, 10 a.m. – 2 p.m.



**Expo Mujer 2017**

Houston, TX

Nov 12, 2017, 11 a.m. – 6 p.m.

Texas

Texas,  
Arizona,  
New  
Mexico



**Banner University Medical  
Center - Tucson**

Tucson, AZ

Dec 7, 2017, 9 a.m. – 2 p.m.



**Banner University Medical  
Center - South**

Tucson, AZ

Dec 6, 2017, 9 a.m. – 2 p.m.



**Health & Wellness Fair for  
South-Central NM Nat'l Guard  
and their Families**

Las Cruces, NM

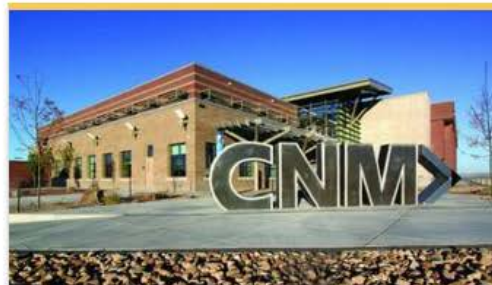
Dec 3, 2017, 2 – 4 p.m.



**Manzano Mesa Multigenerational  
Center**

Albuquerque, NM

Dec 2, 2017, 9:30 a.m. – 2:30 p.m.



**Central New Mexico Community  
College & National Alliance for  
Hispanic Health**

Albuquerque, NM

Dec 1, 2017, 9:30 a.m. – 2 p.m.



**Rio Vista Community Center**

El Paso, TX

Nov 30, 2017, 9 a.m. – 1 p.m.





**Banner Desert Medical Center**

**Mesa, AZ**

Dec 13, 2017, 9 a.m. – 2 p.m.



**San Diego Blood Bank - Blood Drive**

**San Diego, CA**

Dec 16, 2017, 8 a.m. – 5 p.m.



**Banner Casa Grande Medical Center**

**Casa Grande, AZ**

Dec 14, 2017, 9 a.m. – 2 p.m.



**Oro Valley Community Center**

**Oro Valley, AZ**

Dec 10, 2017, 8 a.m. – 12 p.m.



**Tucson Marathon**

**Tucson, AZ**

Dec 9, 2017, 8 a.m. – 1 p.m.



**Tucson Marathon Expo**

**Tucson, AZ**

Dec 8, 2017, 8 a.m. – 7 p.m.

Arizona,  
California



**San Diego Blood Bank**

San Diego, CA

Jan 14, 2018, 11 a.m. – 4 p.m.



**Family Health Centers of San Diego - El Cajon Clinic & NAHH**

El Cajon, CA

Jan 15, 2018, 9 a.m. – 2 p.m.



**San Diego Multicultural Festival**

San Diego, CA

Jan 13, 2018, 11 a.m. – 5 p.m.



**San Ysidro Health**

San Diego, CA

Jan 11, 2018, 8:30 a.m. – 4:30 p.m.

Jan 12, 2018, 8:30 a.m. – 4:30 p.m.



**Family Health Centers of San Diego & NAHH**

San Diego, CA

Jan 10, 2018, 9 a.m. – 2 p.m.



**VIP Beauty & Wellness Expo**

San Diego, CA

Dec 17, 2017, 11 a.m. – 4 p.m.

California



## Upcoming Stops on the *All of Us* Journey



### LPGA Volunteer Training

Phoenix, AZ

Mar 10, 2018, 8 a.m. – 4 p.m.



### Cabrillo College

Aptos, CA

Feb 1, 2018, 2 – 6 p.m.



### Mercy Housing at Depot Park

Santa Cruz, CA

Jan 31, 2018, 2 – 6 p.m.



### Tully Community Branch Library

San Jose, CA

Jan 28, 2018, 10 a.m. – 2 p.m.



### NAHH & Maya Cinemas

Fresno, CA

Jan 26, 2018, 11 a.m. – 5 p.m.



### NAHH & Maya Cinemas

Bakersfield, CA

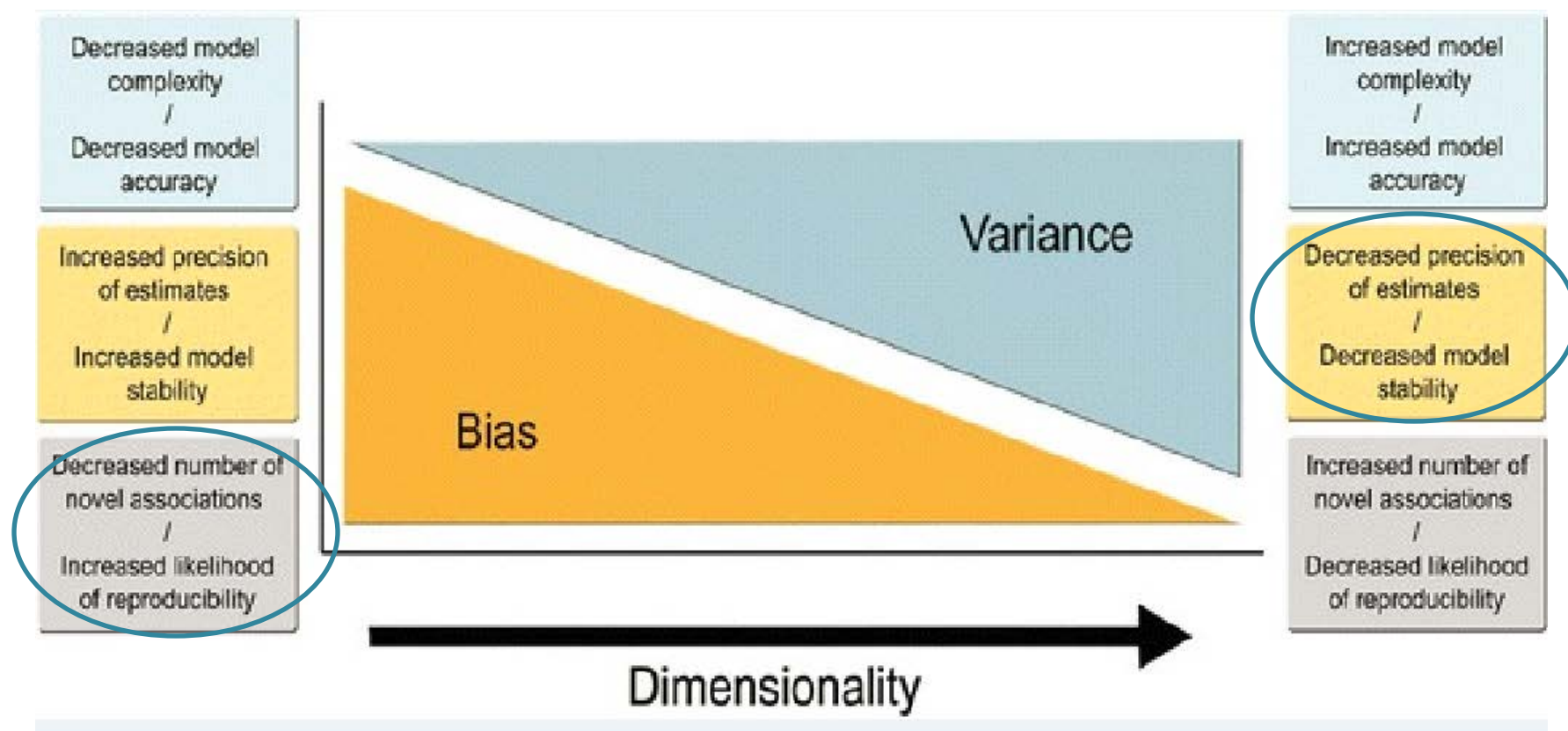
Jan 25, 2018, 12 – 6 p.m.

California,  
Arizona

# Omics Methods May Increase Disparities

- 2-Tiered Healthcare + Omics  
→ 2-Tiered Personalized Healthcare  
(Alyass *et al. BMC Med Genom* 2015)
- Need Precision Public Health Done Right
  - Bias-Variance tradeoff → curse of dimensionality

# Bias-Variance Tradeoff



Alyass *et al.* BMC Med Genom 2015



# Omics Methods May Increase Disparities

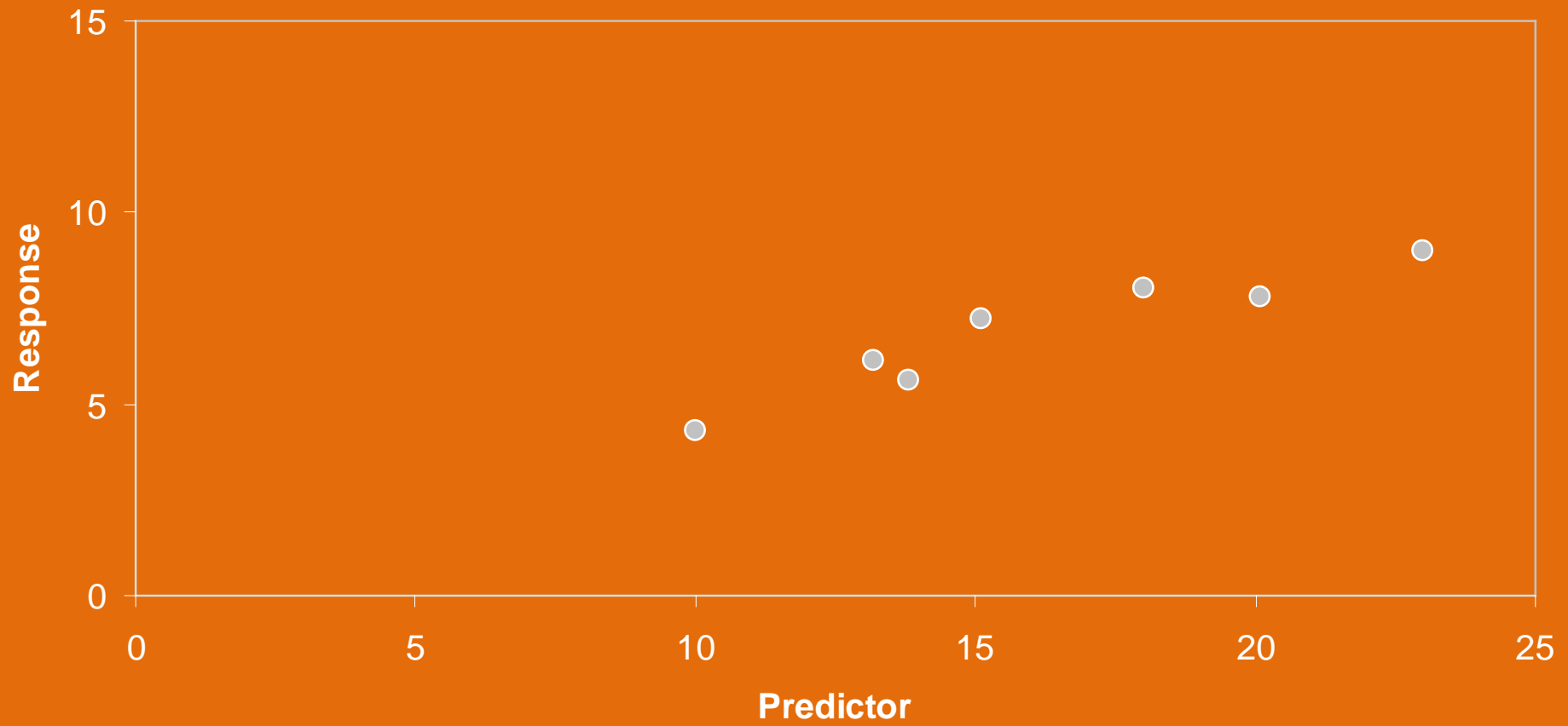
- 2-Tiered Healthcare + Omics
  - 2-Tiered Personalized Healthcare  
(Alyass *et al. BMC Med Genom* 2015)
- Need Precision Public Health Done Right
  - Bias-Variance tradeoff → curse of dimensionality
  - Variability from Noise & True Heterogeneity
  - Validate, Validate, Validate – Internal & External

# Why Validate?

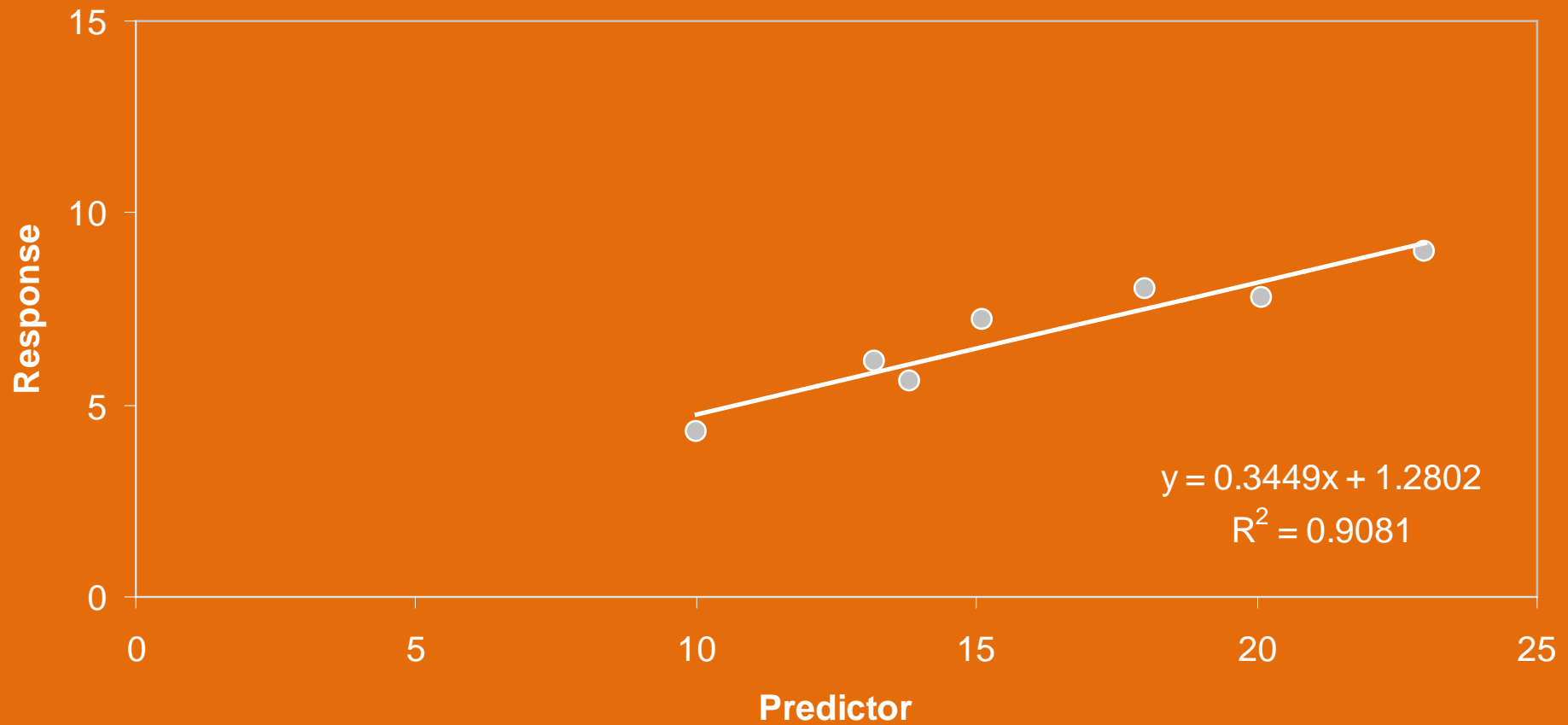
Simple Example:

Overfitting in only 2 dimensions

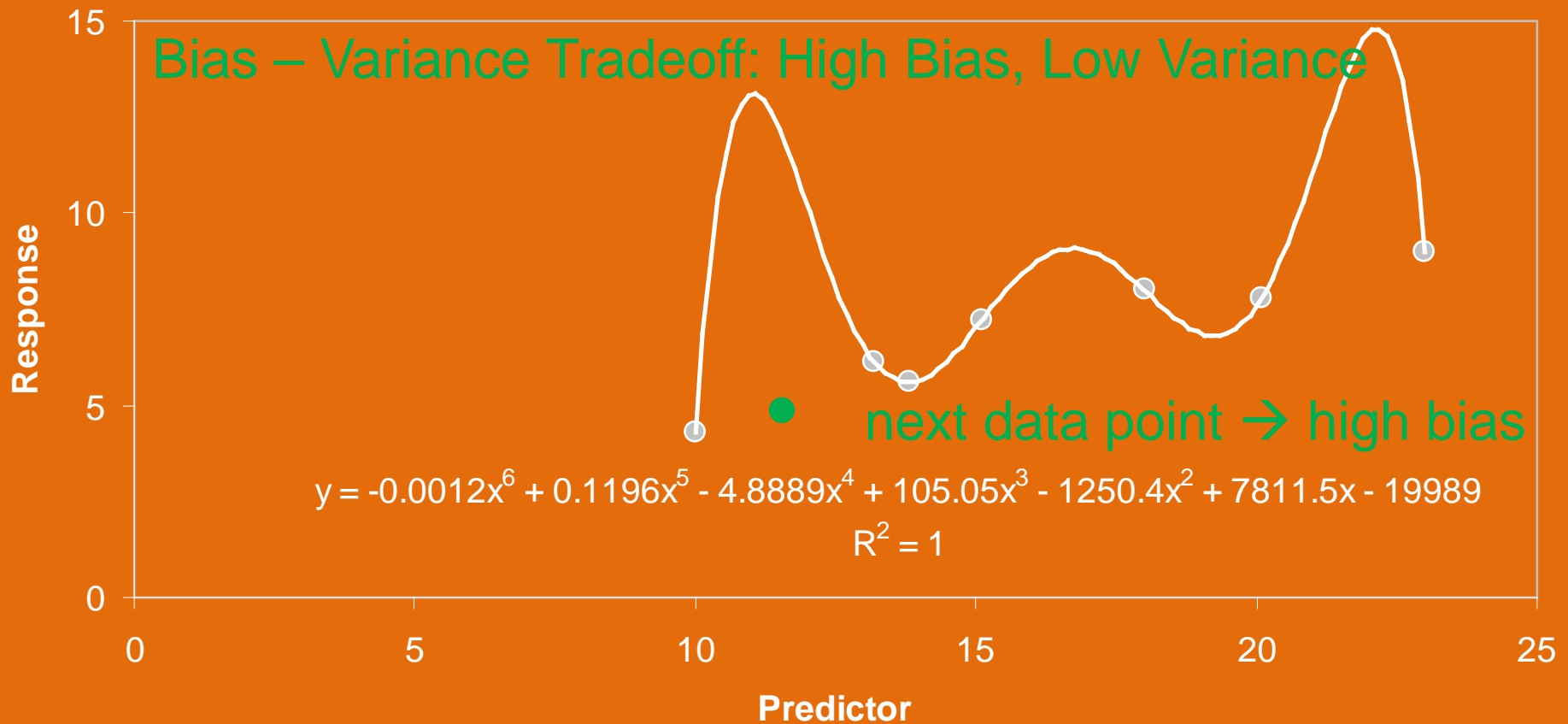
# Data



# Linear Fit to Data



# High Degree Polynomial Fit to Data




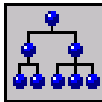
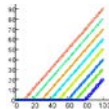
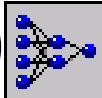


# What is Knowledge Discovery and Data Mining (KDD)?


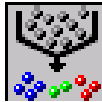
- “Semi-automatic discovery of patterns, associations, anomalies, and statistically significant structures in data”  
– *MIT Tech Review* (2001)
- Interface of
  - Artificial Intelligence      – Machine Learning
  - Computer Science      – Engineering      – Statistics
- Association for Computing Machinery Special Interest Group on Knowledge Discovery in Data and Data Mining (ACM SIGKDD sponsors KDD Cup)

# Data Mining as Alchemy

## Supervised Learning

- Regression 
- $k$  nearest neighbor
- Trees (CART, MART, boosting, bagging) 
- Random Forests
- Multivariate Adaptive Regression Splines (MARS) 
- Neural Networks (NN) 
- Support Vector Machines
- Machine Learning / Deep Learning

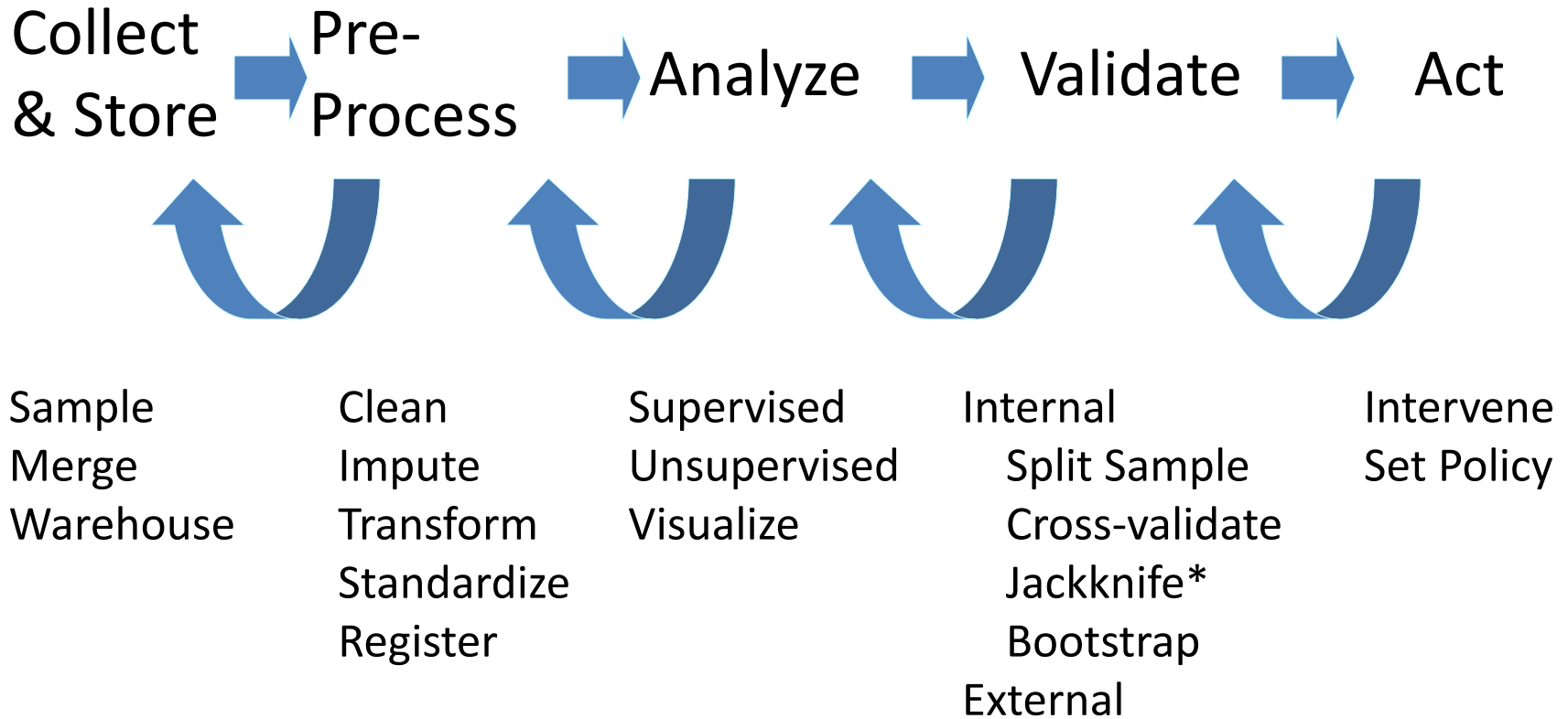
## Unsupervised Learning

-  Hierarchical clustering
  - $k$ -means 
- No outcome / dependent (output)

# KDD Steps

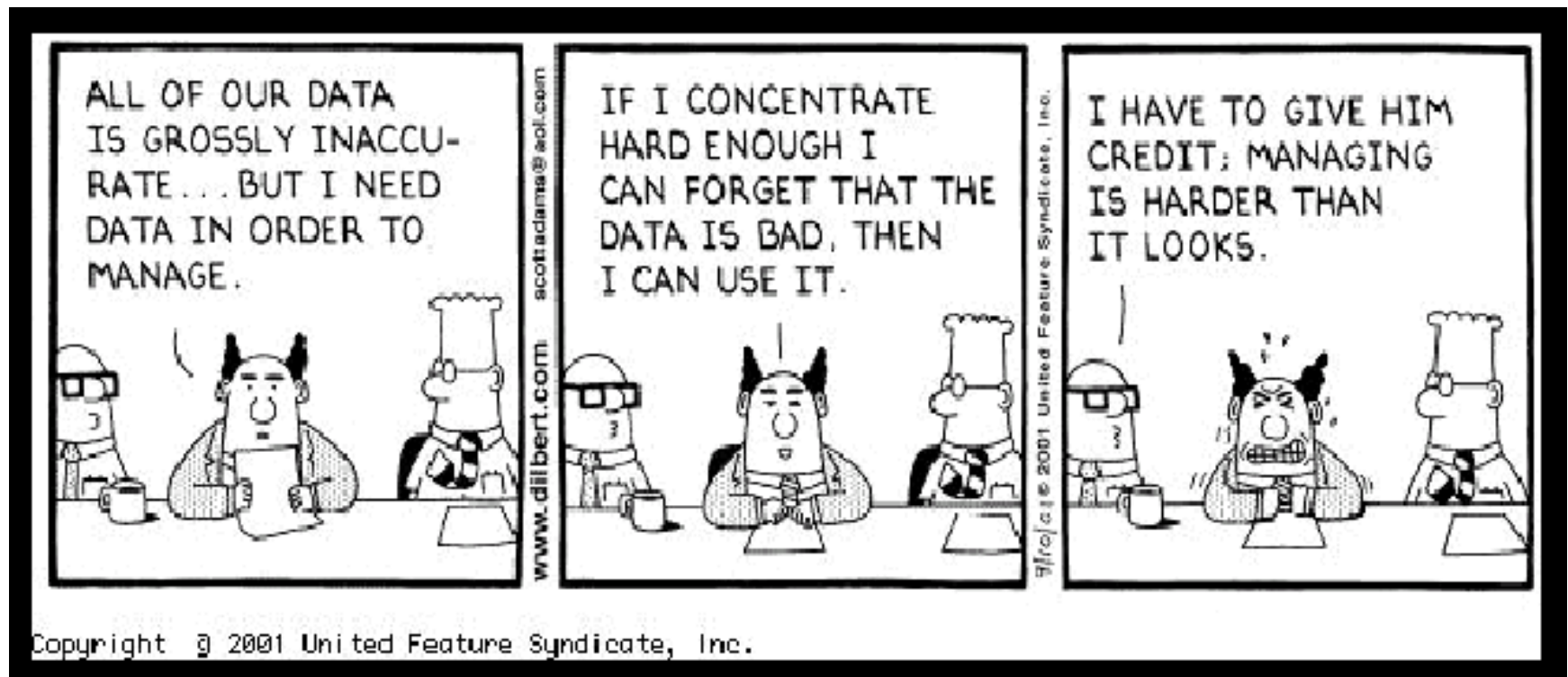


Gansky 2003



\*Leave 1 Out CV

# Data Quality





# Common Mistakes with Artificial NN

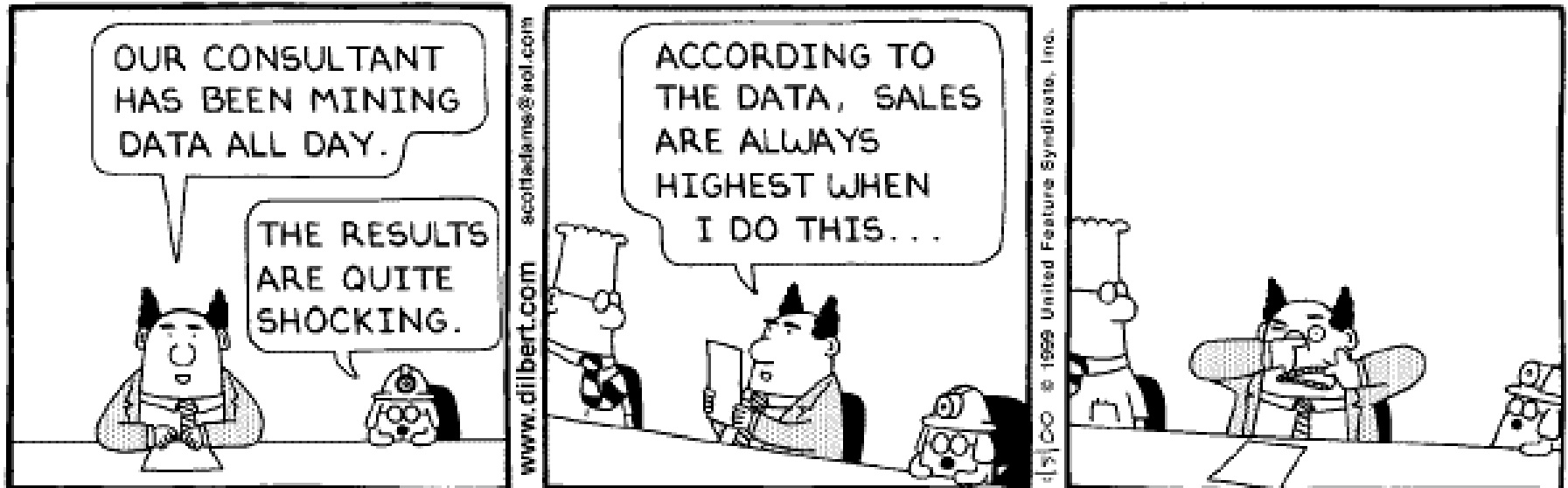
(Scwartzet *et al*, *StatMed*, 2000)

- Too many parameters for sample size
- No validation
- No model complexity penalty  
(eg Akaike Information Criterion (AIC))
- Incorrect misclassification estimation
- Implausible function
- Incorrectly described network complexity
- Inadequate statistical competitors
- Insufficient comparison to competing models

# precision public health with textmining

- Adverse childhood experiences / homelessness & health  
(Bejan *et al. JAMIA* 2017)
- Care coordination helps overcome psychosocial distress  
(Oreskovic *et al. JMIR Med Inform* 2017)

# Model Face Validity



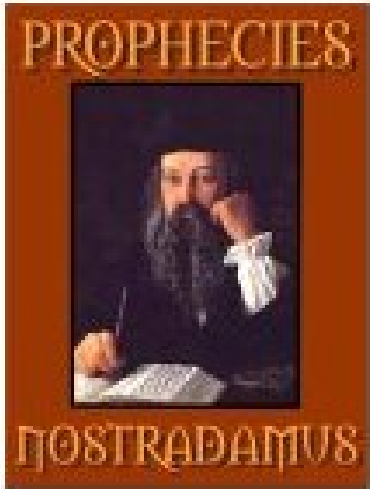
# Prediction

only as good as the

data

and

model



# Social Determinants of Health (SDOH)

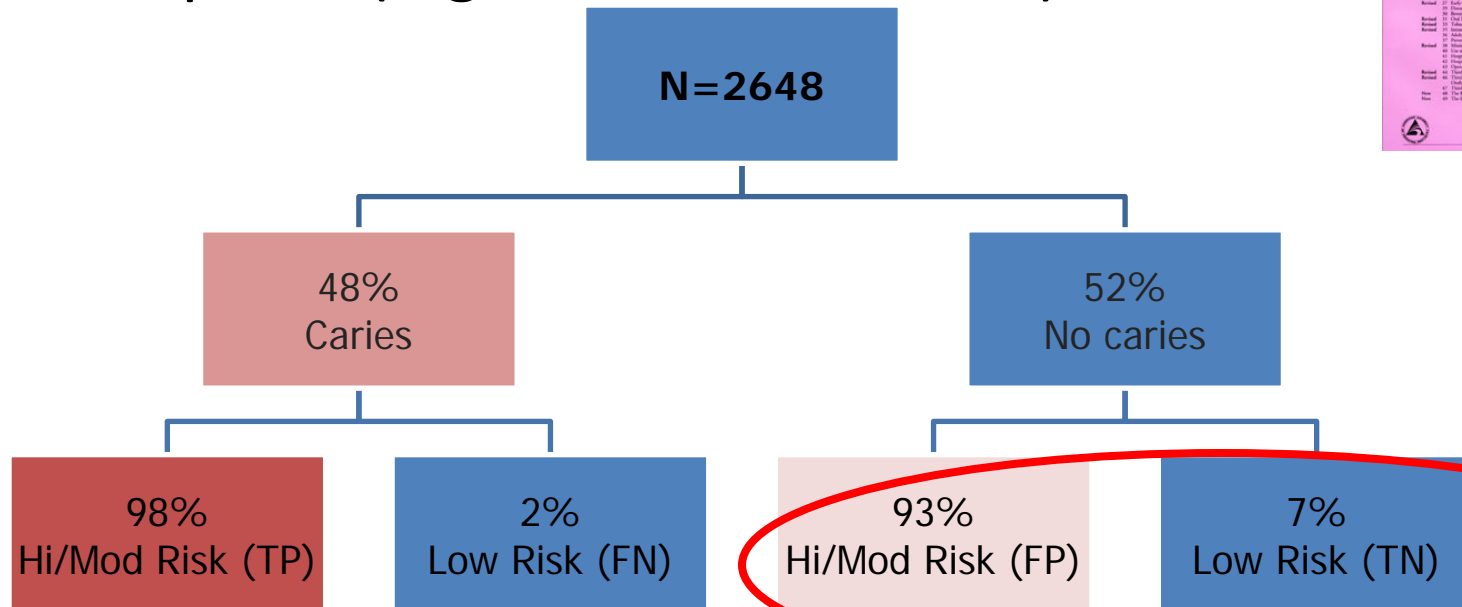
## Individual, Family, & Community Levels

- Poverty
- Education
- Health Literacy
- Home conditions
  - Mold → respiratory conditions  
Asthma (Beck *et al. Health Affairs* 2017)
  - Secondhand tobacco smoke → resp cond
  - Lead in water → neuro development, caries



# CAT Results in California Oral Health Needs Assessment of Children 1993-94

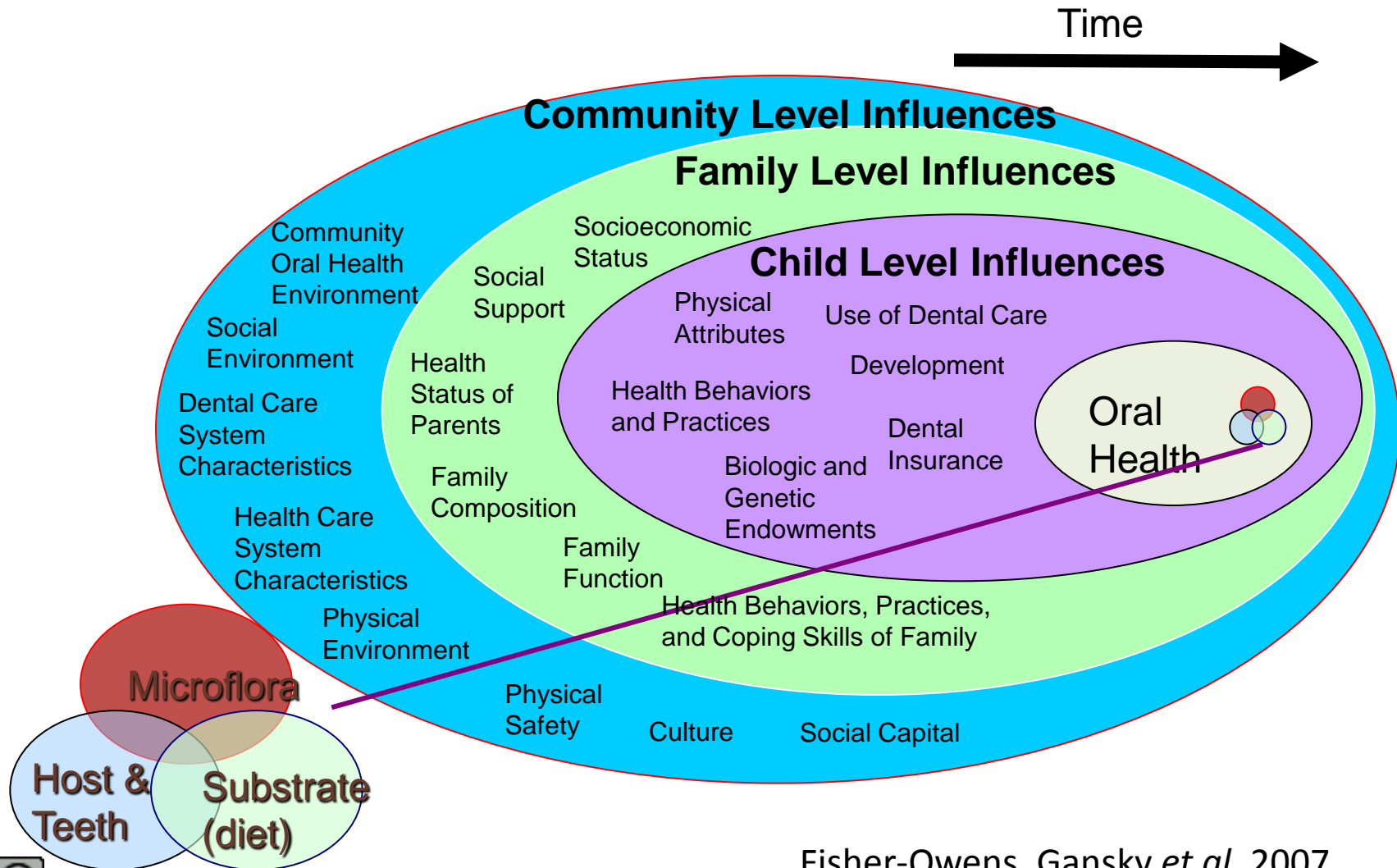
- 48% actually have caries
- CAT estimates 5% at low risk  
95% at moderate/high risk
- Sn: 98% Sp: 8% (high % False Positives)



■ **Over-classification of risk (95% at mod/high)**

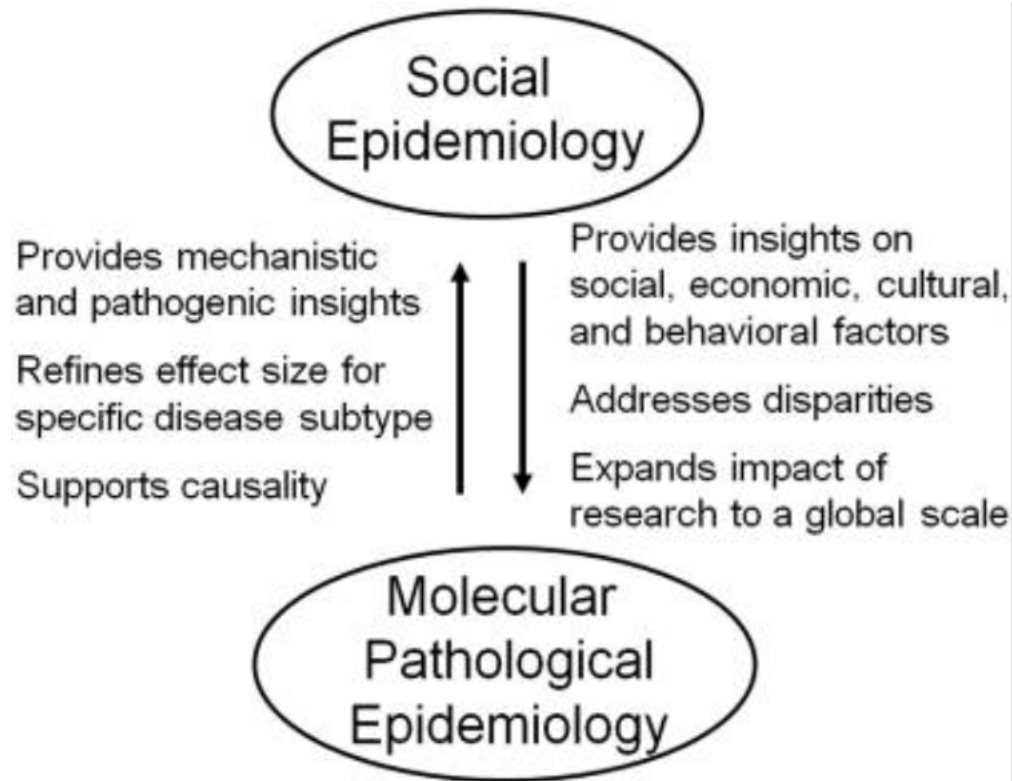
# Conceptual Framework of Children's Oral Health

## Child, family, & community influences on child oral health outcomes



Fisher-Owens, Gansky *et al.* 2007

# Integrative Social Molecular Pathologic Epidemiology (ISMPE)



Nishi *et al.* *Expert Rev Mol Diagn* 2016



# Metagenomics (Metagene)

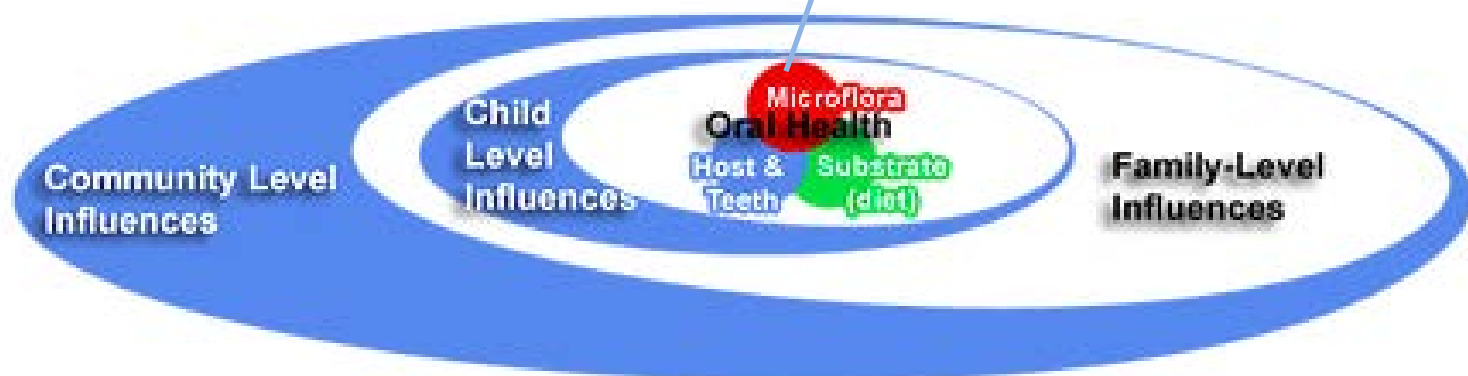
Ling Zhan, PI





## Metagenomics (Metagene)

Ling Zhan, PI

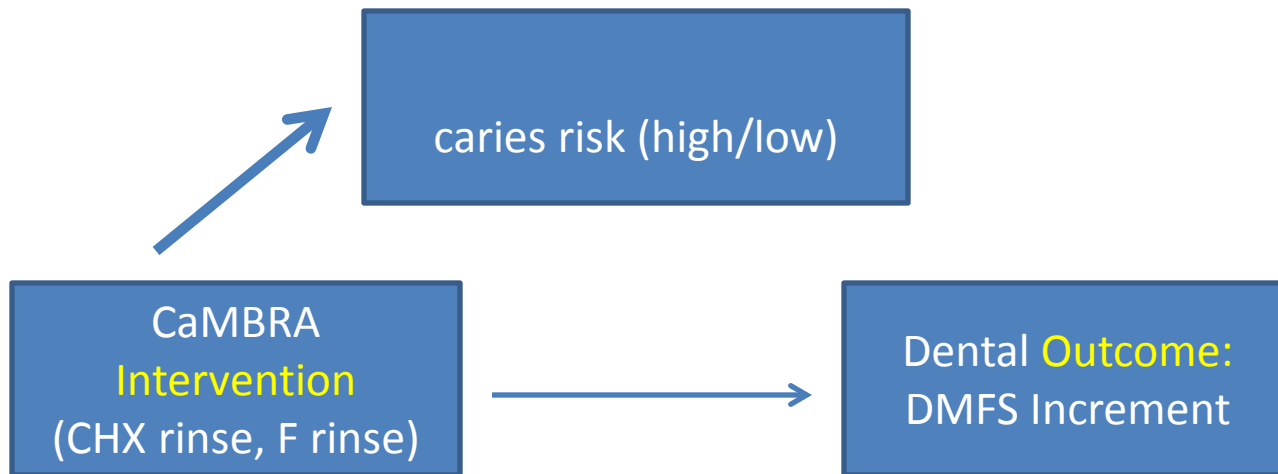


## Mediation Model

Jing Cheng, PI



Mechanism of action?



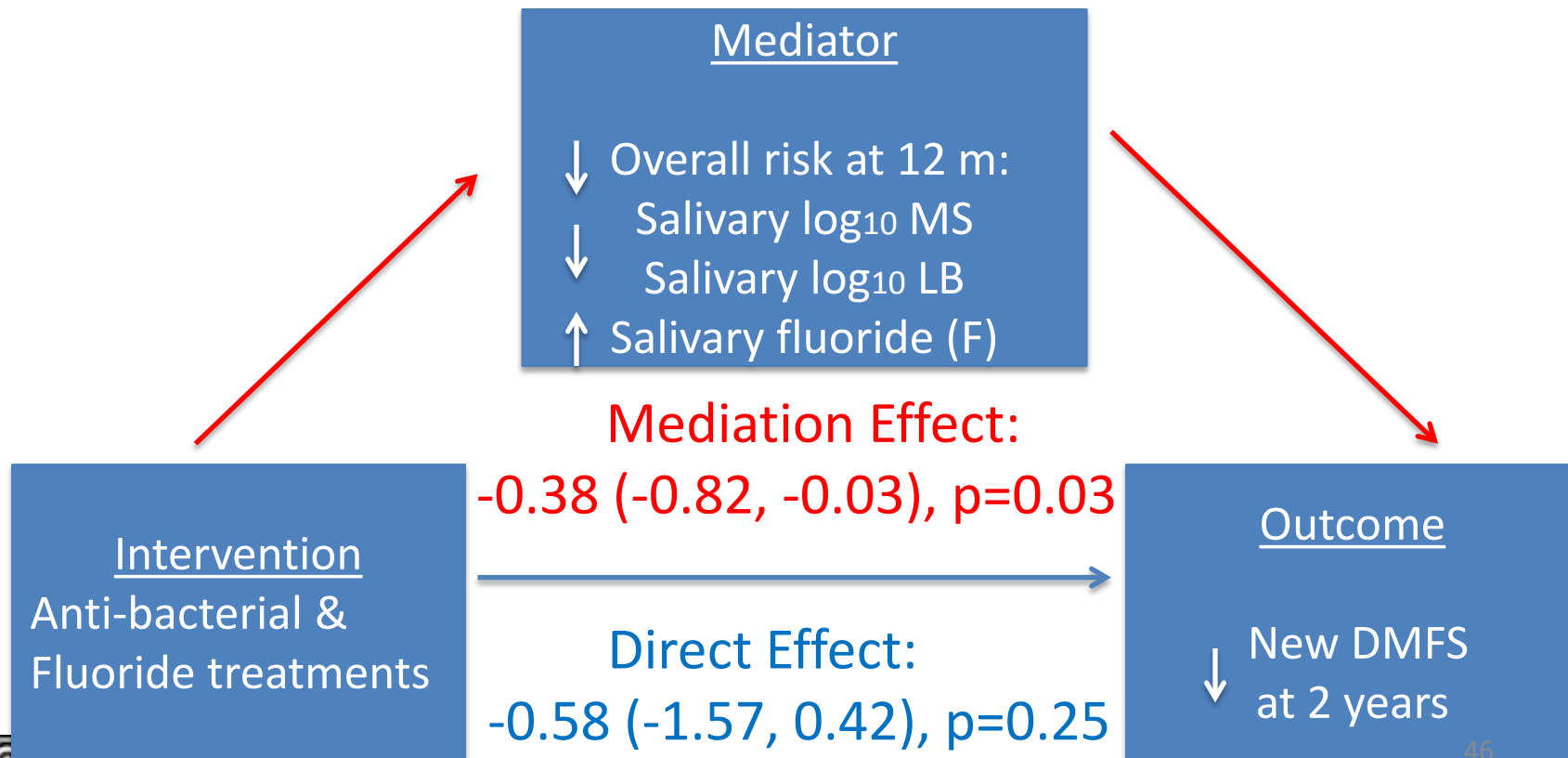
Featherstone *et al. Caries Res* 2012

# CaMBRA Effects

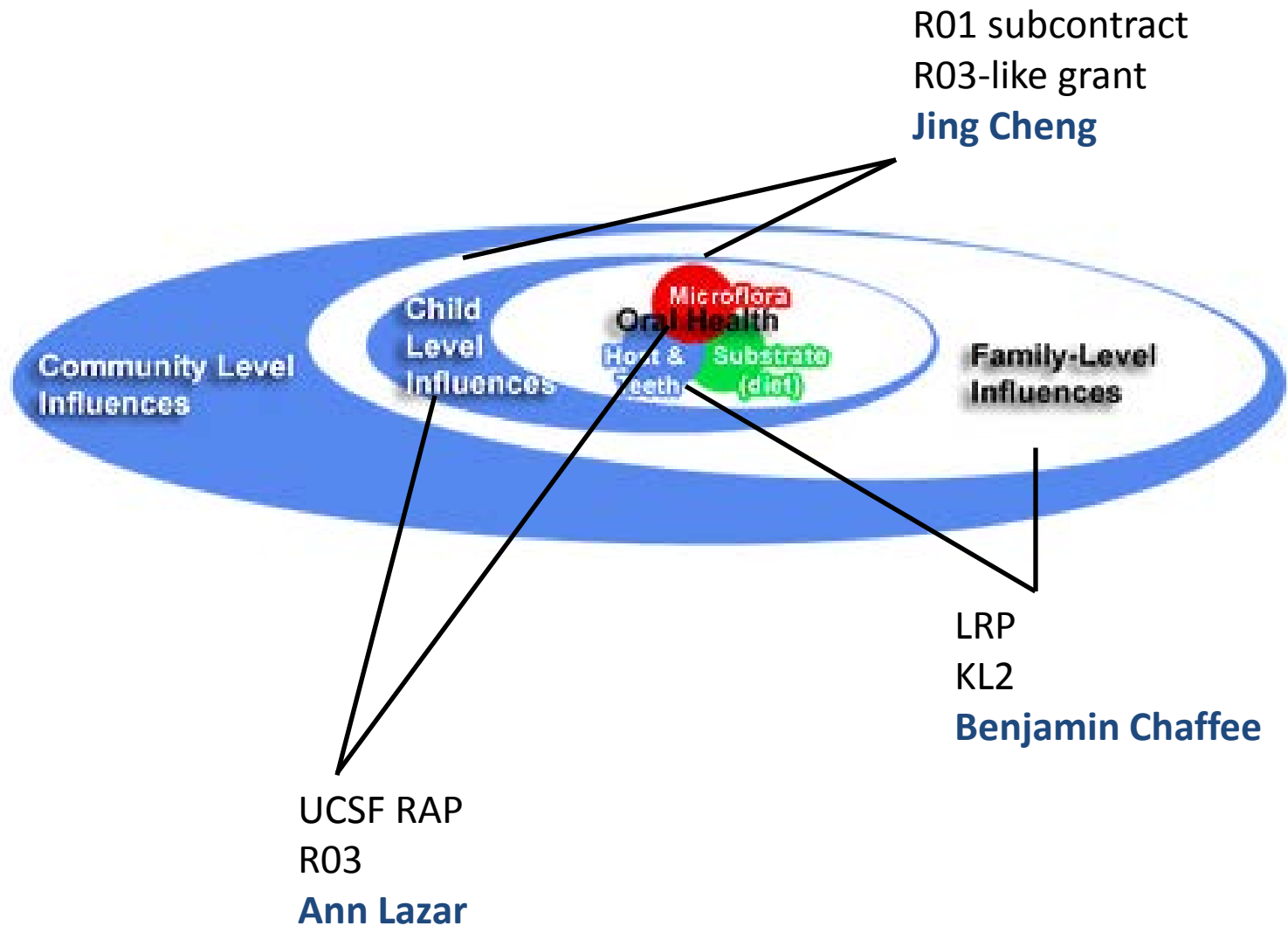
About 36% of the intervention effect on 24-month DMFS increment was through its mediation effect on the 12-month overall risk ( $p=0.03$ ).

Cheng *et al.* JDR 2015

Total effect:  $-0.96$  ( $-2.01, 0.08$ ),  $p=0.07$

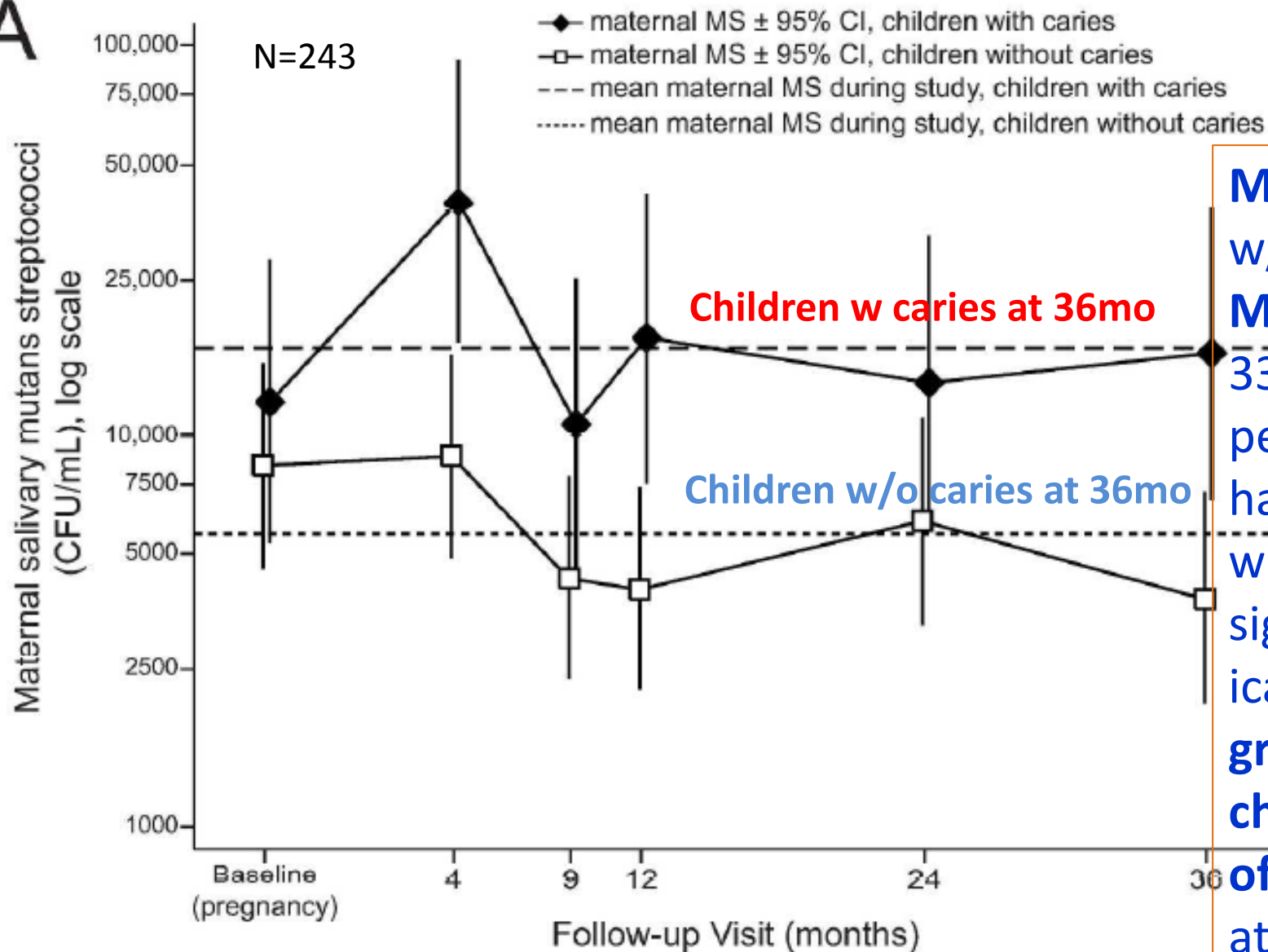


# Precision Public Health Analyses



# Does mother's salivary mutans strep cause caries in preschoolers?

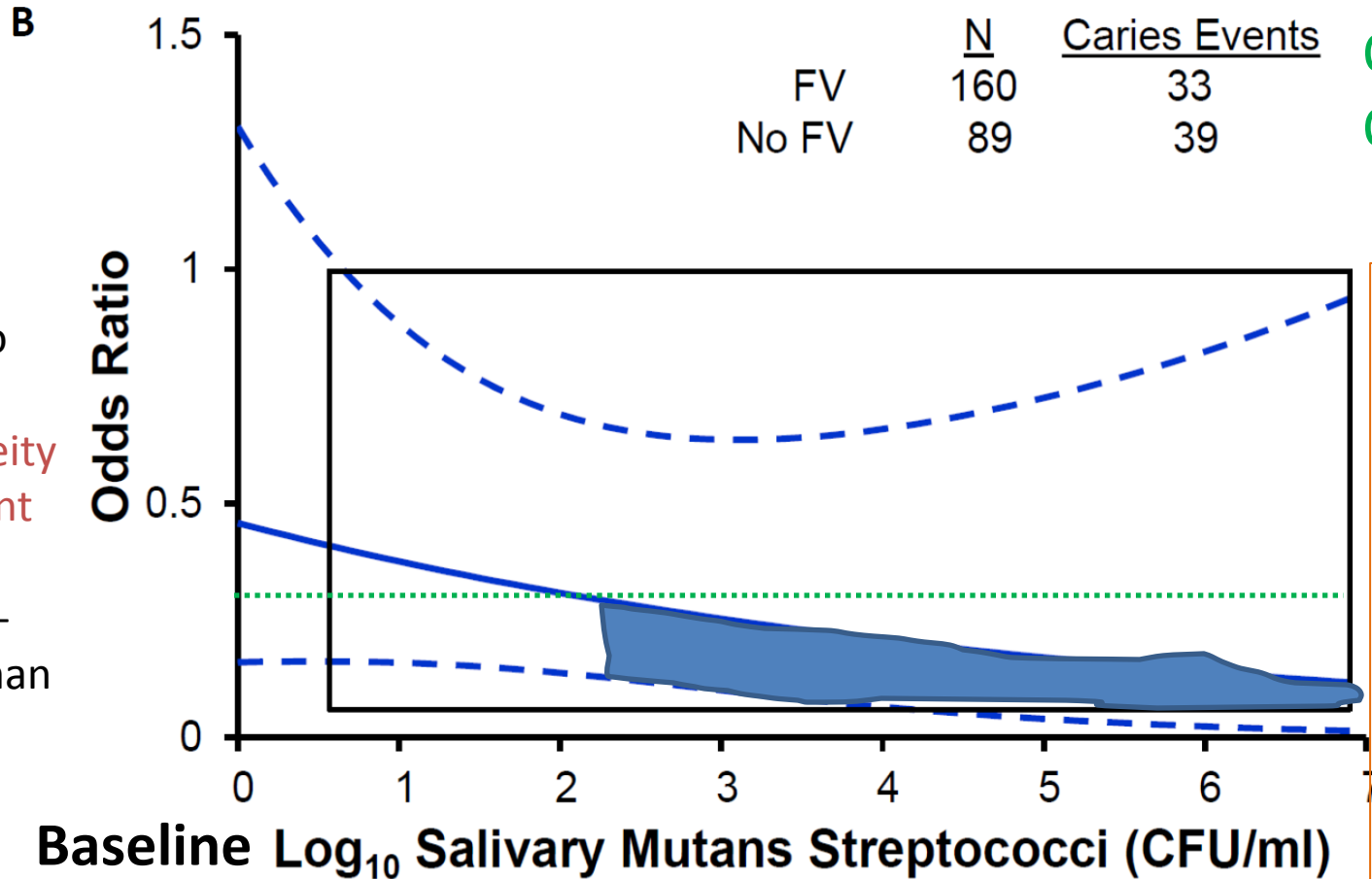
## A



**Mothers w/ high MS over 33 mo period had kids with significantly greater chance of caries at 36mo**



# Does Fluoride Varnish better prevent caries in some preschoolers?



$$0.649 < \log_{10} \text{MS (CFU/ml)} < 6.99$$

Kids with **more** baseline **MS** had significantly **greater** pre-ventive benefit from FV

Methods to determine Heterogeneity of Treatment Effect:  
Johnson-Neyman and STEPP

# Social Determinants of Health

# 2004-5 cohnac

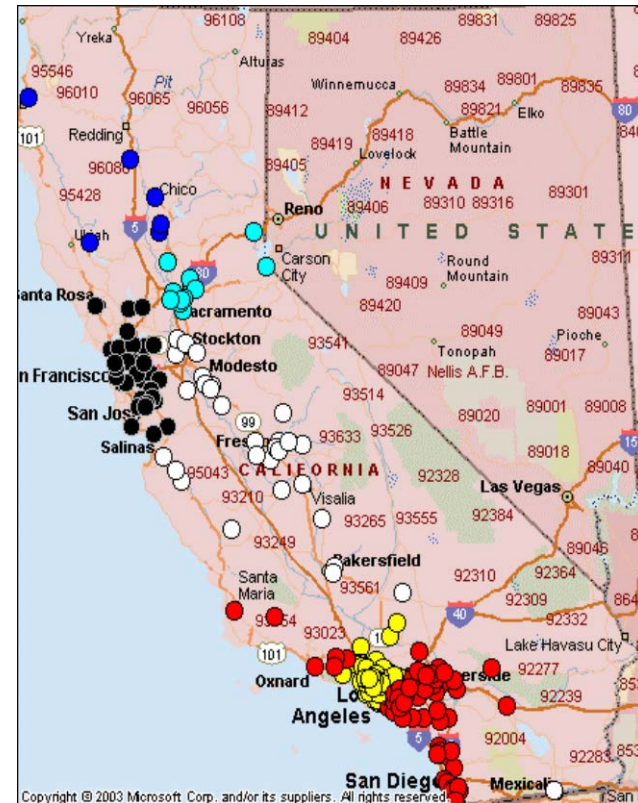
- Stratified, complex survey sample

Strata: 21 Regions x Density

Clusters: 186 Schools

Grades: Kindergarten and 3<sup>rd</sup>

- Probability proportional to size (PPS) sampling
- ASTDD design



Association of State and Territorial Dental Directors. *Basic Screening Surveys: An Approach to Monitoring Community Oral Health*. [www.astdd.org](http://www.astdd.org)

# oral health measures

- Untreated caries ( $dt / DT > 0$ )
- Caries experience ( $dft / DFT > 0$ )
- Rampant caries ( $dft / DFT \geq 7$ )
- Treatment urgency  
(none, early, urgent)

Trained calibrated examiners

(dentists, hygienists, nurses)

# factors potentially related to caries

## Demographics

Race/ethnicity, Gender, Age, Grade

## Socioeconomic status

Free/reduced cost lunch (FRL) program

Individual

Percent of children at School

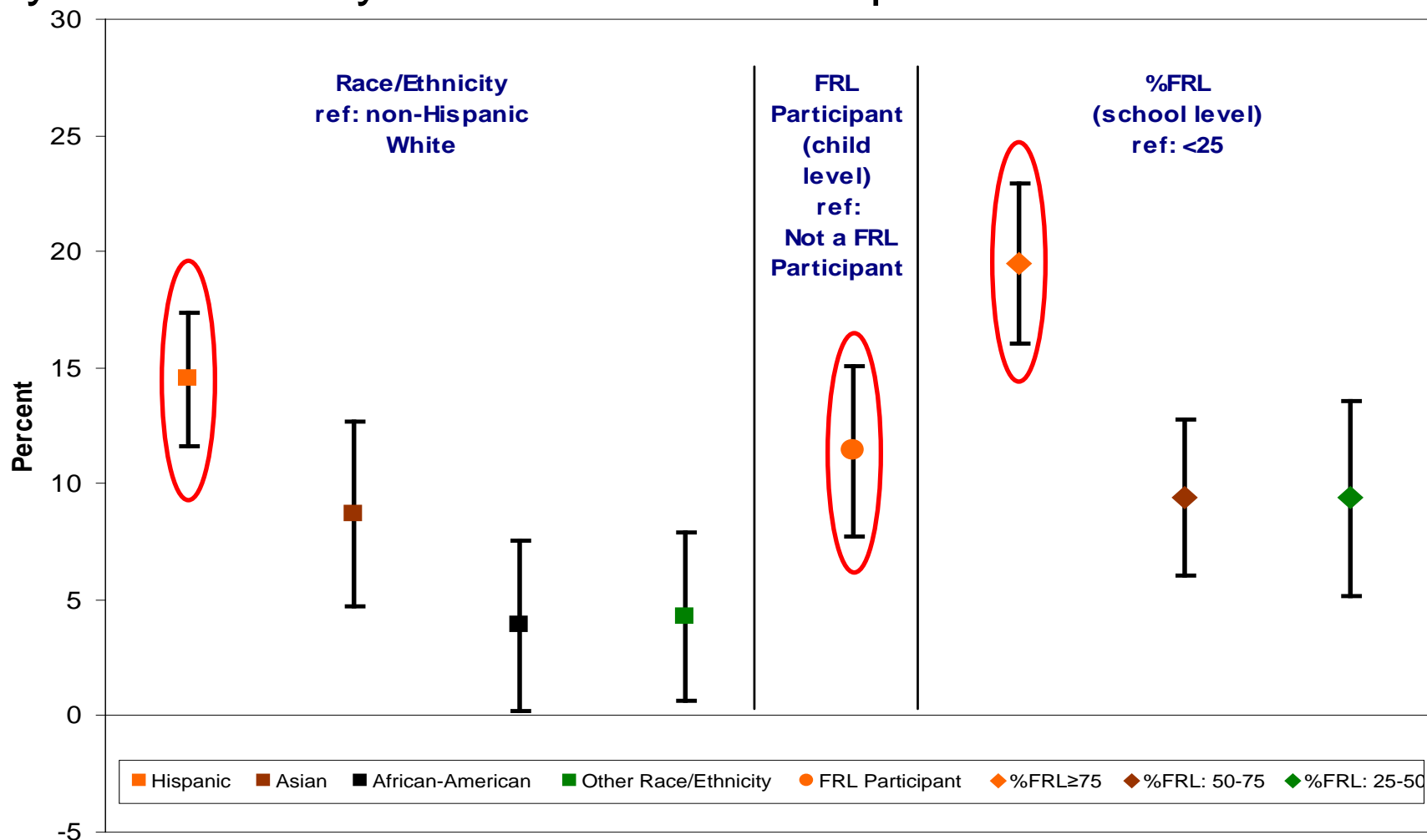
CA School Academic Performance Index

## Acculturation

Non-English language at home

# California Oral Health Needs Assessment of Children 2004-5

## Absolute difference (95% CI) in rampant caries prevalence by race/ethnicity and socioeconomic position





# 2004-5 California Oral Health Needs Assessment of Children (Smile Survey) Socioeconomic Status & Language

N=10,450 Third Graders in 182 schools

Table 2. Health disparities indices by percent school participation in free/reduced-price lunch program and percent school English learners: children with no sealants

Independent variable	Index	Estimate	95% CI rescaling bootstrap (500 resamples)
% Free/reduced-price lunch (school level)	SII	-5.84	(-13.87, 1.82)
	RII-mean	-0.08	(-0.19, 0.02)
	ACI	-0.009	(-0.021, 0.003)
% English language learners (school level)	SII	-7.64	(-14.58, -0.01)*
	RII-mean	-0.11	(-0.20, -0.001)*
	ACI	-0.011	(-0.021, -0.00001)*

Mejia et al. CDOE 2010

SII, Slope Index of Inequality; RII-mean, Relative Index of Inequality for the mean; ACI, Absolute Concentration Index.

\* $P \leq 0.05$ .

Individual child level:

free/reduced price lunch participation

NS

language other than English spoken at home

$p \leq 0.05$

# Approach: Population vs High Risk

Targeted Risk (Lalonde, 1974) →

Prevent Disease in Higher Risk Individuals

or

Whole Population Approach (Rose, 1992) →

Increase Overall Public Health but also Disparities

Third Way:

Targeted Vulnerable Popns (Frolich&Potvin, 2008)

→ Reduce Disparities in Health

Proportionate Universalism

# Proportionate Universalism

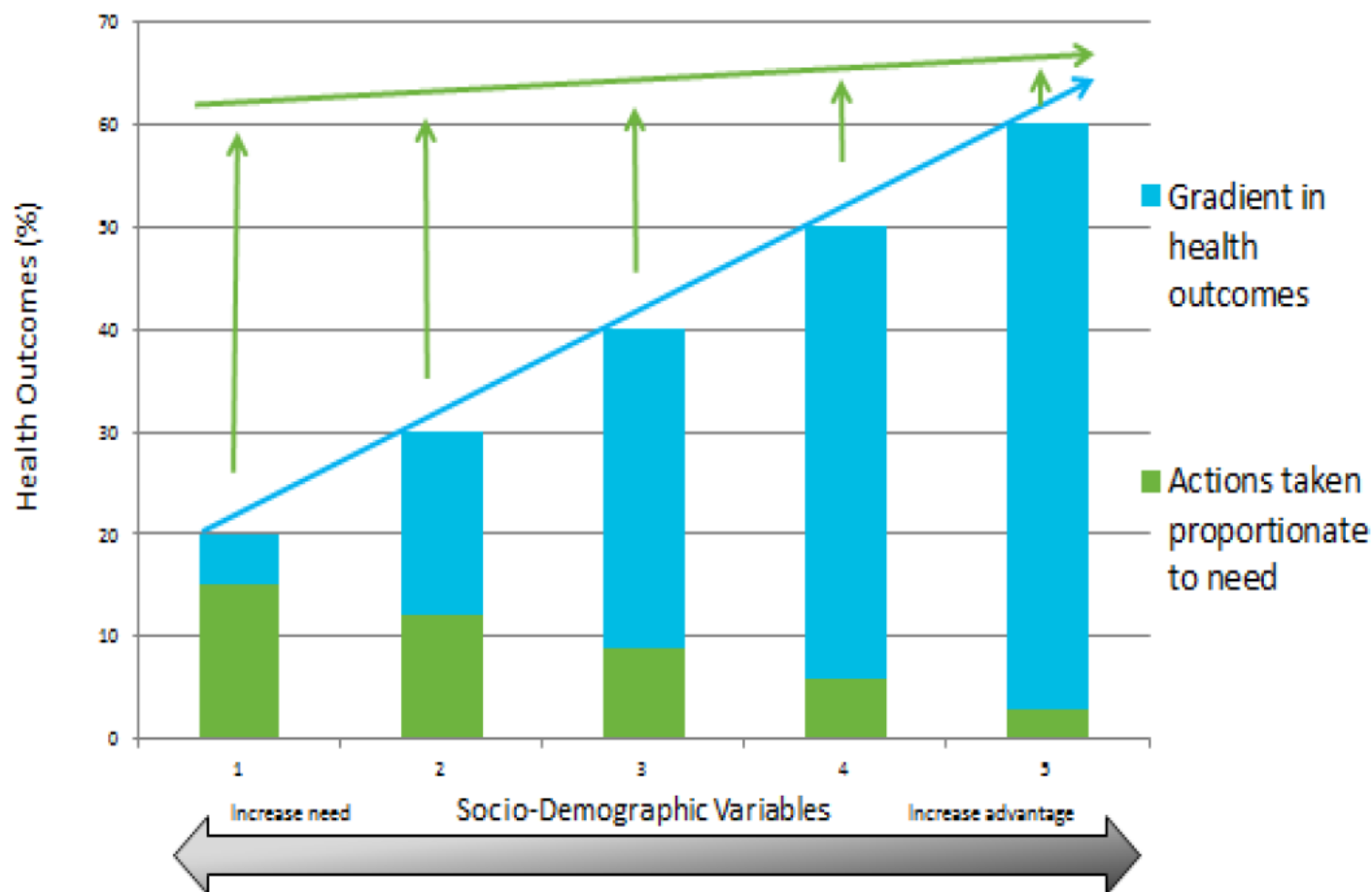


Figure 1: Schematic illustration of proportionate universalism

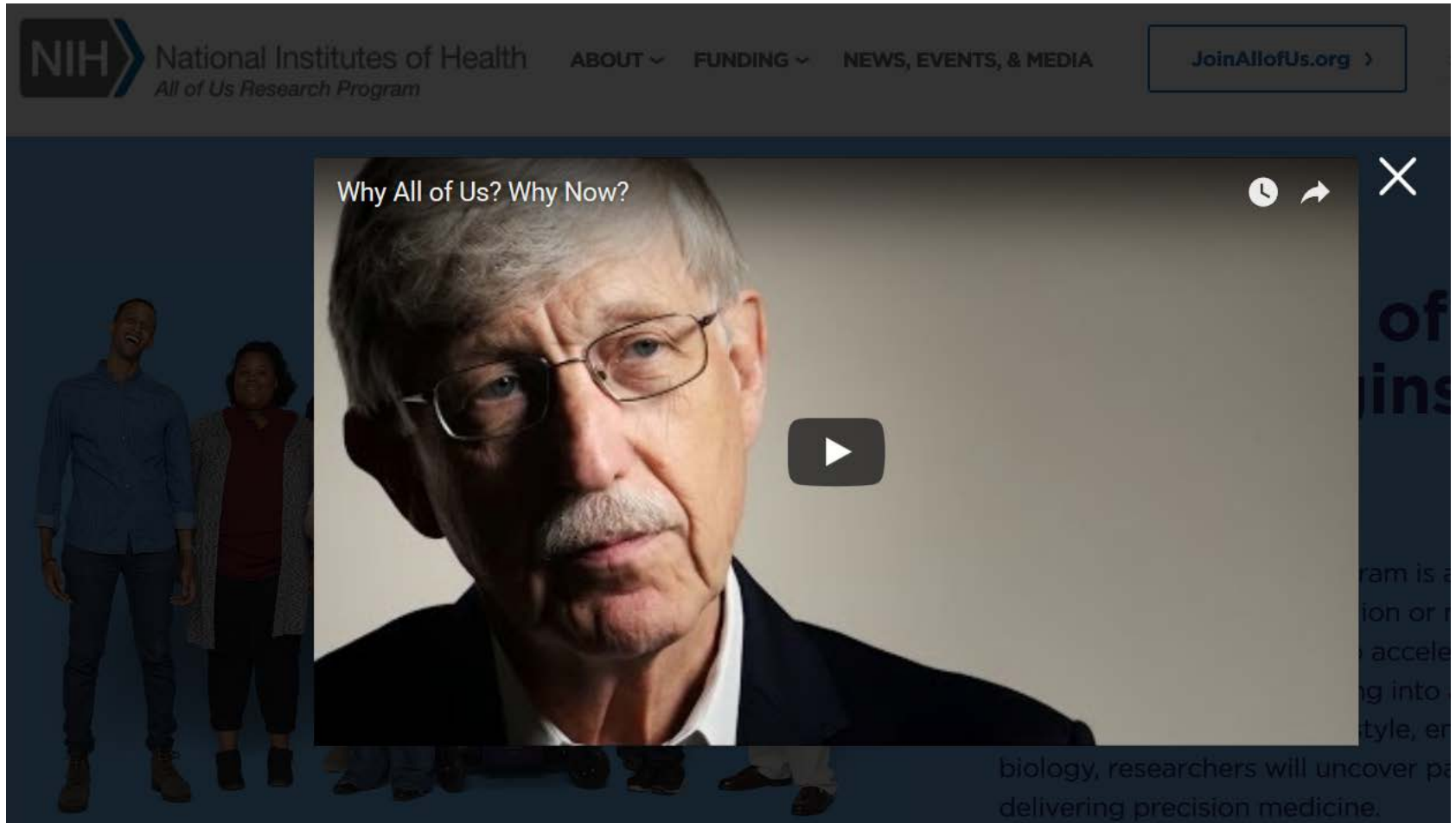
Ontario Agency for Health Protection and Promotion (Public Health Ontario), Lu, Tyler. 2015

# Precision Proportionate Universalism

## Public Health Needs to Answer:

- Who are the vulnerable groups?
- What is the public health prevention/intervention?
- Where are the populations?
- How do we deliver precise public health?

# All of Us



<https://youtu.be/B7m5rNkJHE>

# MeForYou.Org campaign

## MeForYou Campaign Rallies Public to Join Push for Precision Medicine

Share this story:



We do it for  
Georgia

<http://www.ucsf.edu/news/2013/05/105616/meforyou-campaign-rallies-public-join-push-precision-medicine>



By [Louise Chu](#) on May 03, 2013

[Follow @loochoo](#)

[Email](#)

Precision medicine is more than just a scientific concept or an academic theory. At





**At the Crossroads:  
what direction will  
we choose?**

**what bargains will  
we strike?**